



The Fundraiser

www.shrinefundraising.com



Over 50 Years Helping Shrine Centers with Fundraising

Volume 17 No. 2

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Belated Merry Christmas and a Happy New Year

As I am putting together this article one week before Christmas I look back on this year of 2019. Many many blessing have been bestowed on myself and family and for those I am so grateful. As with Shrine Fundraising Association this past year has been monumental. Our growth exceeded our expectations. But we are not by any means done with goals for 2020 and the years to come. The seminar in Green Bay was and will be remembered as one that will go down as a turning point for our association. With that seminar in the books your SFA officers have been working hard to set the schedule for 2020 to do what needs to be done to further the growth of this association. SFA has many dates on its calendar for 2020 which include but are not limited to many Association business meetings and the

OG/AR Sessions in Tampa. We will again have a booth at The Imperial Session in Kansas City and our annual seminar is October 1-3 in Minneapolis. If your group would like us to speak to your group please contact our secretary for details. We are here to help.

In 2019 your officers have worked hard for you but under very difficult circumstances. Two have lost parents and the three others have had medical issues. Some quite serious and some just a little maintenance issue with wearing out some body parts. Through all of this your officers have always kept the focus on SFA. I am very proud of this group and so thankful to better know these dedicated SFA members. A survey was sent out by our secretary after our annual seminar with minimal response. Nobles this is to better our association and your response will direct us as to where we need to go in future years. Please, when these surveys are sent take the time to fill these out. If you have issues with us please call one of your officers to discuss these matters.

Together we can work through any and all issues. We are all here to assist each other. The goal for SFA is to have all Shrine Centers belong and we are improving but have a long way to go. By the time you read this your officers will have attended Shrine Association meetings and in my area, west central Minnesota, the Circus season will be in full swing. I wish all a very prosperous fundraising 2020, with good health, and a clear picture of how to help your Shrine Center, Club, and/or Unit attain the goals we need to be able to fund all the projects we so care about. Please as you attend your association meetings talk about SFA and encourage others to join, We are all in this together. If your Association is not being attended by an Officer of SFA and you desire us there please call our secretary and he will be happy to work with you this year or next. With the group we have I have no doubt we can do great things and turn around the issues that are facing most of us. I ask all to have a GREAT 2020 and we thank you for letting SFA be a part of it. I am so thankful for SFA and its members and humbly so proud to be YOUR 2020 President.

For the Good of the Order

Kirby Norman
2020 SFA President

2020 Executive Board Contact Information

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Divans please let your new OG/AR know that 2020 SFA President Kirby Norman will be attending the Seminars
Please have them stop by and ask questions or get information about the Shrine Fundraising Association

A Message From First Vice President

I hope all of you had a great Christmas and a very happy New Year.

With the New Year if you are like me you are planning out your calendar with upcoming responsibilities and events you want to attend. Your free time becomes very precious. If it's not something you are responsible for or have to attend you want to make sure you get value for your time. So if it's not helping someone, or learning something new, it's got to be fun and entertaining. In past articles I have mentioned fun events that I enjoy attending like Monte Carlo Night and a Bourbon Tasting. One event that I have not mentioned is the Spring Fling that the Mizpah Horse Patrol puts on. This is a reverse raffle that comes with a steak dinner, full open bar, and the chance to win \$3,000 if you have the last ticket drawn.

Last year they added a prize for the 1st ticket draw also. He walked away with a new Henry rifle. During the evening there are other games of chance, pull tabs or you can try your luck at the Black Jack tables. If that does not trip your trigger you can grab a cigar and your favourite beverage and share jokes and lies with your buddies as you listen for your name to be called! Later in the drawing things start to get interesting when you get down to 20 or so tickets remaining. If you are feeling lucky you may hold out to the end or someone might offer to buy your ticket. I've seen someone buy one of the last 8 tickets for \$300 only to be the next one out. Or be one of the last three and split the pot with the other two ticket holders. Each of use walking away with \$1,000. Even if your ticket was pulled earlier it's entertaining to see the last few make a deal for their ticket or ride it out till the end. If you have not figured it out this is a Stag event and has been going on for decades now. Recently the Antique Power Club starting hosting a similar event for the ladies only. I've has the opportunity to help at this event tending bar. I can say the girls are rowdier and have more fun than the guys! I hope your next fundraising event is fun and profitable. See you soon at one of the association meetings or Imperial.

Fraternally

Phil Wade

1st Vice President

A Message From Second Vice President

Greetings from Fargo,

You know, although I have been a supporter and an active member of this organization for over 15 years and I thoroughly believed that I knew what the officers of this organization had to contend with, this past year has shown me things that totally blind sided me. Like most of us, I got outside of my sphere of comfort in my individual shrine and thought I had some experience of the bigger picture.

And that is a point that is important to recognize. Probably, the vast majority of our membership never experiences anything outside of their own temple, or at the most, their region. While most of the winter planning sessions are geared to just that, planning, there is always the fellowship that causes us to meet and interact with our counterparts. But that does not allow the majority of us to look at Shrinedom as a whole. We tend to be blinded by the limitations of what we are allowed to see.

In fairness, I was as guilty of that lack of foresight as anyone. But until the time I spent at the SFA marketplace in Nashville, I had no idea of the challenges that so many of our temples faced. I really don't have the words to describe the struggles that representatives of various temples told me about. Seriously, my connection had been to temples that were doing well or just going through a period of adjustment. But I was disabused of a lot of that at our marketplace in Nashville. Again and again and again, we were confronted with Temples that were teetering on the edge of financial insolvency. Probably the most heartbreaking part was that we were dealing with committed Nobles who had not part in the financial downfall but were desperately trying to pick up the pieces again and save their temples. Probably the most frustrating part for me was the feeling of seeing a brother in need and feeling like your hands were tied behind your back.

Brothers, right now we have within our organization, the power and the skills to reach out and help out fellow Shriners save their temples. But what we lack are the means to do so. This is something that can only be done by banding together and figuring out how we can get these temples back on the track to financial well being.

Part of this can be done by joining SFA. Membership dollars will help, but the biggest help we can offer is by getting enough membership so that we can identify our Temples in need and getting support temples in the vicinity to come to their aid. This is taking care of our own and we need your help.

Will you join us in this?

Fraternally

Scotty Uhrich

2nd Vice President

A Message From Third Vice President

Happy New Year Nobles!

We begin the new year and the new decade with new leadership. Divans and club and unit officers have been installed throughout all of Shrinedom. Some temples are “flushed with cash” while others are just getting by. However, I encourage you to think where your group will be in the next year, three years, five years and ten years. This year is special since it implies having vision – 2020.

As we get older we go to all types of doctors...dentist, eye, family, upper and lower GI, oncologist, urologist, vascular... you name it. In most cases, we tend not to change our doctors since we feel very comfortable with that person. Perhaps we are regulated by an insurance company due to the plan we choose for ourselves and the family. Often it is a referral from another doctor that we need to confirm a diagnosis. It is not until we are diagnosed with something that may be life threatening or have to move because of work, family obligations, financial upheaval or a change in our insurance policy that we will change our doctors.

Eye doctors are very important in our lives. We need our vision in everyday activities. Without it we can not drive our car or truck, pick up groceries, see our families or watch a sunset. The eye doctor may say you are “far sighted”, “near sighted”, or have degraded vision in one eye or both. Some of us are lucky enough to have 20/20 vision.

While attending the SFA conference in Green Bay, Wisconsin, our membership was looking for new fundraising ideas as well as updating any new “tricks” for their groups from other members. We heard how temples were struggling as well as thriving with their fundraising efforts. Also, we heard from others who are not of the Shrine and have a “pulse” on circuses throughout the country. In this issue, there will be one new fundraiser that any group can incorporate into their fundraising efforts. Has anyone heard of crab boils? Well, there is a temple in Wyoming with a Shrine club that has been putting on these for the past year or so.

If you are looking for a new fundraiser then this issue is great for you to make copies and spread the word. Sharing is caring. An idea from another temple may work at your temple. You never know that in a year or more that a fundraiser can assist with financial stability and growth. You just have to look at the fundraiser from your perspective as well as have the vision to implement that fundraiser. Until next time, stay focused.

Sincerely,

John Blondell

Third Vice President

Congratulations to our Secretary/Treasurer

Greetings, I am very proud to represent Beja Shrine as Potentate for 2020.

I was born in Green Bay and raised in Denmark, Wisconsin located just 20 miles south of Green Bay. My family moved to Florida in 1985 and I joined the US Army in 1986 and served until 1990. I returned to Green Bay in December of 1989 and met my Lady Paulette on December 13, 1989. We married on April 27, 1991 in Mountain, WI and we have lived in Green Bay since.

I worked at Brillion Iron Works until being laid off in 1995. I then started working at Procter & Gamble in February of 1996 in the Shipping Department and transferred to Bounty Paper Towel Converting Department in 2005 and became the Maintenance Planner for Bounty Converting. Paulette and I have two sons, Christopher was born in 1993 and is married to Jackie. Christopher drives Semi hauling milk tankers to various cheese and milk plants throughout Wisconsin. They have given us two beautiful Grandsons. James who is 20 months and Ethan who is 8 months old. Our youngest son Shawn was born in 1998 and Graduated from NWTC with a Mechanical/Electrical Degree and is currently employed at Green Bay Packaging working in maintenance with the degree he received.

I was raised a Master Mason in June of 2008 in Theodore Roosevelt Lodge #322. I am a perpetual Member of Beja Shrine and Scottish Rite Valley of Green Bay. I served as Beja Shrine Circus Chairman from 2014-2017. I am also a member of all three York Rite bodies in Green Bay. I served the Grand Lodge of Wisconsin as an Area Administrator from 2015 to 2017 years, then serving as District Deputy Grand Master for District 4 in 2018. I served on the Grand Lodge Education Team from 2017-2018. I served as Worshipful Master of Theodore Roosevelt Lodge 322 in 2008. For my hobbies I enjoy camping, photography, golfing and fishing. Spending time with my two Grandsons is one of the things I enjoy the most.



Q. How long should we give our new fundraiser to become successful?

****Puzzled in Pueblo***

A. We say it usually takes three years to get a fundraiser fully up and running. The first year is a totally new learning experience and you probably will be lucky to break even, but you will learn a lot about what needs to be done. The second year you will build on that knowledge and it should be more successful. By the third year you should have most of the kinks worked out and by then you will know if it is viable or not. But you should never give up on a fundraiser just because it isn't wildly successful the first time you do it.

Q. We seem to be spending a lot on media advertising, Is there a simple way to try to cut some of the cost down?

****Stumped in St. Paul***

A. Without knowing exactly what you are spending your advertising money on, it is hard to give a specific answer. But one thing to consider is inviting the local medial outlets to submit competitive bids for promoting your event. Give most of your ad buys to the lowest bidder, provided that they meet your target demographic, and parcel the rest out to the others based on their quotes.

Q. How do we know if we are spending too much on advertising and promotions?

A. One of the problems with advertising and promotion budgets is that it is hard to quantify how much is enough and how much is too much. Couple that with the fact that different markets have different advertising rates and other variables, then it becomes difficult to have a hard and fast rule. But there are a couple of things to look at. First is the type of advertising and how many people do you reach for what you pay. For example, newspapers don't have the circulation that they used to, so if you are paying a lot for print advertising, you may want to investigate that. But the best indicator of where your fundraiser is at, is to divide your income by your attendance to get your per person spending and then divide you advertising budget by your attendance to get your advertising cost per person. When you compare the two and see that your spending per person is, for example, \$10 but your advertising cost per person is \$3, then 30% of your gross is going to go to pay for advertising. Thus, we can see how quickly excessive advertising can eat into your profits. As I said, there are a lot of variables, but this tool will help you grasp what it is costing you on an understandable level.

Q. I have to put together a poster for our fundraiser, what information do I need to make sure I include?

****Flummoxed in Florida***

A. When doing any notice of a fundraiser, there are 4 basic points to always cover: who, what, when and where. Who: say who is doing the fundraiser. What: tell people what the event is. When: dates and times. Where: location of the event. To this you can add why you are trying to raise money and other things specific to the event, but always include the 4 W's.

Q. Our fundraiser is getting a little stale and our numbers are dropping off. What can we do to breathe new life into this event?

****Wondering in Wyoming***

A. Probably the easiest thing to do is to check out other fundraisers in the area and see what they are doing. Seems like everyone has a little different twist on things, so take a look and maybe you will find something. Also, be sure to attend our Seminars in Green Bay this October, you will be hard pressed find a greater concentration of fund-raising knowledge than what is represented by the presenters and attendees.

Q. We have a plan for a fundraiser from another Temple but want to scale it down. What is the best way to proceed.

A. This question has been asked numerous times at Seminars and at Imperial Sessions. The problem is usually that you haven't done this type of fundraiser before or it may be too big to try the first year. When a Temple takes the time to create a plan that has worked for more than 4 years you have to consider that they have gone through many of the who, what, when, where and why questions. As an example, a Temple asked about doing a Sportsman Raffle and wanted to know who to contact. After giving them the information they received some great plans on executing a very profitable fundraiser for that particular Temple. They said they didn't want to go that big with right out the gate for the first year. The best approach we could advise was to ramp down everything proportionately but follow the plan.

*Look for more Q&A to come in future Newsletters!
If you have any questions you would like answered or published
Please contact our 2nd VP Scotty Uhrich suhrich5361@gmail.com*

<http://shrinefundraising.com>

**Fundraising and Recruitment
Go Hand in Hand**



There were plenty of Nobles who attended the Membership Seminar Oct 24 - 26 in Tampa. As Chief Rabban for Beja Shrine in Green Bay, one of my responsibilities is to make Appointments. For next year and when I looked at our Membership area, I realized that we need someone young to the Fraternity and also someone who is young with family.

When we are looking at fundraising and ideas for fundraising we need to look at getting new Nobles and we also need to concentrate on current generations and what they want. Every generation has its core beliefs and sometimes those are very different from our own generational core beliefs. We need to understand this if we want to continue to build our Fraternity and also do fundraising. We

need help with fundraising and it just isn't in our Shrine Center and with our Nobility who we need help from. When you are planning on a fundraising event the one thing that you should always include is Noble recruitment. The other item is to have fun. If you can show young and old men how much fun you are having at an event it peaks their interest and this is the perfect time to have a booth or a couple Nobles walking around talking about becoming a Shriner.

This just isn't only about fundraising anymore. You have to look at recruitment as a way of continuing the legacy that was started almost 150 years ago. How do you think we got to where we are today. One famous quote that I have always found to be true is by Maya Angelou who stated "If you don't know where you've come from, you don't know where you're going." You need to know where you came from and how that played a role in the growing of membership and also raising funds. They didn't just raise funds for our Hospitals, but they also raised funds for the Temples, Clubs and Units as well. Many of the coolest Units you see cost 10's of thousands of dollars. They just didn't get all that money donated. They worked for it through fundraising and Noble recruitment.

As an Association that works effortlessly to help Temples with raising funds, we also realize that if we don't have Nobles we won't exist. Please make an effort to recruit Nobles through your fundraising events. That is where it pays off. The more people that are involved the better. Remember also that the Ladies play a huge role in this as well. There isn't a Temple out there that hasn't benefited from the help of their Ladies. If you can show others how much fun it is to be a Shriner and how you make a difference in the World of Children, you will get more help and hopefully more Nobles to keep passing on the torch that was lit almost 150 years ago.

Fraternally

Jim Van De Hey
2020 Potentate, Beja Shrine
Secretary/Treasurer SFA

Looking for a new fundraiser

Why not try a Professional Rodeo



Established in 1950, Barnes PRCA Rodeo, continues to be a premier rodeo livestock contracting company and member of the Professional Rodeo Cowboys Association. The longevity of Barnes PRCA Rodeo is captured in the marketplace where community celebrations have been continuous partners dating back many decades. Over 65 years in Spooner, WI. and Buffalo, Mn., Cherokee, IA. and Ponca, Ne. for 50+, The Minnesota State Fair for over 40, and Perry, Ga. For 30+ to highlight a few.

Barnes PRCA Rodeo was founded upon the principles of integrity and hard work by Bob and Donita Barnes. The late Bob Barnes was known as "the Colonel", and was one of the most respected stockmen in professional rodeo. He was selected as the 1984 PRCA Stock Contractor of the Year, and inducted into the ProRodeo Hall of Fame in 1994. Donita Barnes was posthumously awarded the inaugural PRCA Lifetime Achievement Award in 2011, which was renamed in her honor in 2012.

Today Marty Barnes owns and manages all aspects of the livestock, rodeo production and breeding program with his eldest son Westin, and their families. Barnes PRCA Rodeo annually produces 30+ events, and is continually working to create new rodeo traditions across the country. (pic of Marty) Rodeo fans, committees, and contestants have complimented both our indoor and outdoor productions, from a small town festival, to the Minnesota State Fair.

Don't Just Take Our Word.....

"The Heart of the North Rodeo in Spooner, WI. held it's first Professional Rodeo in 1954. We have grown from one of the smallest rodeos in the Great Lakes Circuit, to be one of the largest under the guidance and with the support of the Barnes PRCA Rodeo Company....you cannot go wrong if you hire them."

-Dick Fankhauser, Chairman, Heart of the North Rodeo, Spooner, WI

"It was an extremely captivated crowd. We've had numerous positive comments already turned into the fair office, and Marty delivered another stellar event. We really value the long standing partnership we've had with the Barnes Rodeo Company for many decades.

-Mark Goodrich, Deputy General Manager of Competitive and Agriculture Events of the Minnesota State Fair

"We value the partnership with Barnes PRCA Rodeo. Marty is always helping us out, giving his best, and continually providing suggestions to our committee for making our rodeo better."

-Bryan Bloch, President, Wisconsin River ProRodeo, Merrill, WI

References....

Dick Fankhauser, Heart of the North Rodeo, Spooner, WI

Mark Goodrich, Deputy General Manager....., Minnesota State Fair

Bryan Bloch, President, Wisconsin River ProRodeo, Merrill, WI

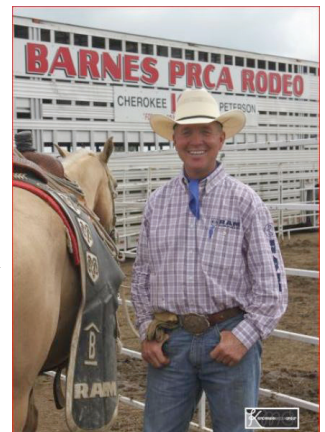
Cindy Bellew, Commercial Sales Representative, Georgia National Stock Show and Rodeo, Perry, GA

Tim Anderson, Chairman, Molalla Buckeroo Rodeo, Molalla, OR

Barnes PRCA Rodeo, INC.
2202 450th St.
Peterson, IA 51047
712-229-3408

Marty Barnes - marty@barnesprcarodeo.com
Westin Barnes - westin@barnesprcarodeo.com

Website: www.barnesprcarodeo.com



Shriners Hospitals
for Children™

Small Fundraiser Idea

How a Temple fishing trip can turn into a small fundraiser with little effort

As of this writing, I'm on my temple's annual fishing trip to the Lake of the Woods. It is about a 4 hour bus trip from El Zagal and to fill in the time we usually do some raffles on the bus to raise some money for our Transportation Fund. Usually we do a few 50/50 raffles where the winner gets half the money and the other half goes to the Transportation Fund. There are normally 35 to 40 guys on the bus and this will bring in around \$300. This year I tried something different, I wrapped a \$50 bill around the neck of a \$20 bottle of alcohol and raffled 5 of them off. A short little fundraiser but it brought in \$700 for our fund in a little over a ½ hour. Just a little idea I thought I would share.

Scotty Uhrich
2nd Vice President SFA
El Zagal Shrine

How about a Monster Truck Show



Chris Whatley began his career in the Monster Truck Industry at the age of 13 when he started working for a local team out of Mississippi. Over the past 30 years in the industry, Chris has driven for some of the top teams in the country. Michelle Whatley has been a registered nurse for 19 years and is currently enrolled in nurse practitioner school. She drives the truck in parades and is the backup driver.

C&M Motorsports was started in 2015. The team began as a one truck team called the Mississippi Nightmare. After six months, they were called to do a commercial with Brett Favre and Farm Bureau which turned into a 2 year sponsorship. The trucks name changed to Ridin Shotgun with Brett Favre. The team logged 85 events each year from parades, monster truck shows, fairs, festivals, birthday parties, static displays, corporate events, and fundraisers.

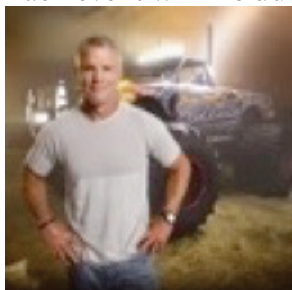
The team focus is on special needs and any child or adult with a disability. Prior to an event, the team reaches out to any known group with special needs, disabilities, or foster homes to offer free rides prior to the show or event. The team has been given permission to add the National Kidney Foundation logo to the truck. One of their sons was born without a kidney and Michelle has kidney disease. Both live a productive life.

If you are looking for an EXCITING addition to your fundraiser, you can bring the Monsters to your venue.

We offer:

- A show which will include a 2-wheel competition, racing, an intermission with your choice of 4 wheeler racing, FMX motor cross, mini monsters, or tough trucks. The monsters will close out the show with a Freestyle competition. Each show includes a monster truck ride truck to offer rides during pit party, a short intermission, and at the close of the show for \$10/ person.
- A ride truck to do rides in conjunction with your other activities.
- A ride truck/race truck combo. The ride truck sells rides and the race truck will do a car crush.

Each event will include a display to help promote the show/fundraiser.



We look forward to hearing from you! If you have any questions,
Please contact us at 601-985-7878 or 601-697-8065



Eau Claire, WI

Members of the Zor Shriners held their first ever Indoor Ice Fishing Derby as a Fraternal fundraiser in October 2019. Event Organizers Al Brueggen and Bruce Fransway recruited event sponsors and volunteers to make the event a success. The event grossed 7K in its first year. The derby involved many Shriners from the Divan, local Shrine Clubs and Shriner ladies. Several Nobles and their ladies worked the event by selling raffle tickets, food and beverages, holding a silent auction and working the Ice fishing Derby.

How the event works is that prospective Ice Fishermen purchased a \$20.00 Shrine fishing license at the door. With their license purchase they received 25 lures. Fishermen also had opportunity to purchase additional lures for \$1.00 each. As the fishermen made their way through the building and to the ice fishing area, they passed by many raffle baskets and other prizes that were donated by the Shrine ladies and other sponsors prompting fishermen to spend more money. They also passed by the 40 guns that were on display for the Annual Shriners Sportsman's raffle, prompting more ticket sales as well. Once inside the room where the derby was held, fishermen had 52 Ice holes (buckets) to randomly place their lures in.

Once the derby started, a Shriner running the derby rolled a bingo machine with 52 balls and pulled a number from the corresponding buckets. As the numbers for the holes were called one at a time, our own "Vanna White" reached into the ice fishing hole (bucket) and pulled out a lure and then called out the winning number on the lure. The lucky winner would then come up to a table where there were 52 playing cards laying face down. The winner would draw a card and the number on the card equalled the weight in fish they caught from the hole. As the derby played on, fishermen would accumulate fish poundage by having their lures pulled from other holes if they were lucky enough. At the end of the derby, the fishermen with the most poundage of fish won the grand prize (Cash). Other winners; 2nd and 3rd in weight, first fish caught and most fish caught were all paid out. The entire event lasted about 2.5 hours.

Credit for this fundraiser comes from SFA and assistance from other Temples in MSA.

Al Brueggen, High Priest & Profit
Zor Shriners
Madison, WI

Zor Shriners 1st Annual INDOOR ICE FISHING Tournament & Sportsman's Raffle

at Mehara Shrine Club, 2625 W Folsom St. Eau Claire WI

This is a great event for the whole family that can't be beat. And best of all you don't even need to know a thing about fishing. This year **over \$850.00 in CASH** will be given out! Plus, there will be paddle wheel games and several other activities to keep you entertained, along with snacks and a cash bar. Check out the rules below for the full details and we'll see you on the 19th! **FISH ON!!!!!!**

OFFICIAL ICE FISHING RULES

- Must buy a Shrine Fishing License that has a specific identification number. You'll also receive 25 lures.
- Licenses are \$20 apiece and are non-transferable
- You may buy additional lures for \$1 each or 25 for \$20
- You'll place your lures in one of the 54 holes (buckets) you would like to fish in. You may fish all of your lures in one hole or spread them out over several holes.
- Once the tournament starts, we'll draw a hole that has a fish at least every two minutes.
- Once the active hole is drawn, we will draw out one of the lures. If your number is called you must report to the hole, with your license, before the next active hole is drawn
- When you arrive at the hole, you'll draw a card which indicates the weight of the fish
- Aces are 1lb, other weights equal numerical value in the card, all face cards are 10lbs.
- Jokers are a missed fish
- Tagged fish win special cash prizes
- You'll then clip your card to your stringer (lanyard)
- At the conclusion of the tournament you'll turn in your stringer and the weights will be calculated
- In the result of a tie in any category the prize will be split between the winners

FISH CANNOT BE TRANSFERRED BETWEEN FISHERMEN
For Additional Information or where to purchase Sportsman (40 Gun) Raffle Tickets Call 608-487-1692, Al

Donations are not tax deductible

Appearance by:

Gilbert Brown

Prizes

The top 3 weight totals will be paid out

- \$400 for 1st
- \$200 for 2nd
- \$100 for 3rd

There will also be prizes for 1st fish caught and most fish caught

- \$50 for 1st
- \$100 for most

October 19, 2019

Doors open at 5 pm with fishing beginning at 6 pm

<http://shrinefundraising.com>



Shriners Hospitals
for Children®
Love to the rescue™

Acacia Shriners

Presents



Shriners International

A Pre New Years Eve Gala with Luther Kent and Trick Bag

A tax deductible charitable event

Friday Dec 27, 2019 - Acacia Shrine Center - 7991 Commerce Ave, B.R., LA
Doors Open 7:00 PM - Show Starts 8:00 PM (2 - One Hour sets)
Complimentary Hors d'oeuvres included

Sponsor a deductible VIP Table
invite your friends, employees or clients - a great holiday gift

Platinum VIP - \$1000
 1st tier table for 8 with 7 beverage tickets per person

Gold VIP - \$500
 2nd tier table for 8 with 4 beverage tickets per person

Silver VIP- \$250
 3rd tier table for 8 with 1 beverage ticket per person

General Admission - \$25 per person

Limited number of tables and general admission tickets available
CALL Acacia Shrine to book your reservation now
225-926-4814 M-F 9 AM- 2 PM
after hours 504-465-0209



Jazzin On The Ritz

LUTHER KENT





**Shriners Hospitals
for Children®**
Love to the rescue™

Proceeds are for the benefit of Shriners Hospitals for Children and Acacia Shrine Transportation Fund which provides transportation for patients and their family to and from the hospital along with lodging and are tax deductible as a charitable contribution

Give Today

Acacia Shriners Presents Pre- New Years Eve Gala Featuring Luther Kent and Trick Bag

The Acacia Shrine Center of Baton Rouge is presented a tax deductible charitable fund raising gala benefiting Shriners Hospitals for Children and the Acacia Shrine Transportation Fund which is used to transport Baton Rouge and South Central Louisiana patients to Shriners Hospitals for treatment along with their family and provide lodging if needed. The Shriners from Acacia make several round trips per month to both the hospitals in Shreveport and Galveston depending on what condition the patient is being treated for. I am sure you have seen the numerous commercials for Shriners Hospitals for Children, but the donations through that campaign go only to the hospitals. Each Shrine Center is responsible for maintaining their own Transportation Fund to transport the patients in their area.

Acacia Shrine hopes this will be an annual event. Pre- New Years Eve Gala featured Louisiana Music Hall of Fame Legend – Luther Kent and Trick Bag. Luther Kent is an American blues singer based in New Orleans, Louisiana. Kent is known for a big soulful voice and his big horn-based group Luther Kent & Trick Bag that mixed swinging blues with New Orleans R&B. If you are not familiar with Luther Kent and Trick Bag think of Blood Sweat and Tears if they were a New Orleans Band. In fact, Luther was asked to come aboard as new lead singer for "Blood, Sweat & Tears". He did their world tour dates in 1974-75 and part of 76.

The event was held at the Acacia Shrine Center located at 7991 Commerce Blvd in Baton Rouge on Friday Dec 27, 2019. Doors opened at 7:00 PM with the first of 2-one hour sets beginning at 8 PM. There was complimentary Hors d'oeuvres and cash beverage service. General Admission was \$25 per person and there were limited number of VIP Sponsored tables available:.

VIP Sponsor tables were available for the following prices.

Platinum VIP Sponsor - \$1000 – 1st tier table for 8 including 7 beverage tickets per person

Gold VIP Sponsor - \$500 – 2nd tier table for 8 including 4 beverage tickets per person

Silver VIP Sponsor - \$250 – 3rd tier table for 8 including 1 beverage tickets per person

**Professional NFL Quarterback
Drew Brees donated an autographed
New Orleans Saints football.
The football brought in \$1000**



2020 SFA Seminar will be hosted by Zuhrah Shrine

The 2020 Seminar will be held at the Embassy Suites Hotel in Bloomington, Minnesota from October 1-3. Please mark the date in your calendars and look for more information on our website as well as in our next newsletter.

If you have additional questions please contact the Secretary at secretary@shrinefundraising.com



Crab Club of America – C.C.A

The mission of the Crabs is to promote unity between Blue Lodge Masons and Shriners International as a fun event to fix and repair their buildings and clubs while eating one of our favourite foods.

Here is just some of the information to give you a taste of this fun activity.

Officers:

King Crab – over sees all operations

Dungeness Crabs – assist in organizing and running crab events Jimmy Cracks – Help serve as Jimmy Crack Crabs at any crab event New initiates – Crab Meat

Group or Crabs - Pod

Annual Meeting: Rawlins Wyoming Annual Crab Crack

*Membership: Life-time membership cost, well, call and we can show you how this can be a fundraising idea for you as well, plus the size of a membership shirt rounded up the nearest dollar. The current amount of the shirt varies by size. The shirts are a fantastic way to advertise not only Shrine but Masonry as well. Kids under 12, DeMolay, Jobs Daughters and Rainbow Girls - Memberships are the cost of a shirt. These young adults are t-shirt happy and wear them to school, there organization's events, and more. Recommend keeping pricing low for them or give them a shirt for helping the party.

*Members get a price break on all following C.C.A events.

*All initiations are open to the public and ceremonies for membership can be held at any C.C.A Sponsored crab event.

*All net profits are to be split between the local Blue Lodge Masonic Temple building fund or association overseeing building maintenance and repair and the local Shrine Club of Shriners International. Membership fees go to Korein Temple who will handle the shirts and membership cards for you so ordering and delivery are easy.

We are sponsored by Shriners who are Masons raising money, having fun while eating one of our favourite foods.

Take the initiation tonight and join in the Fun!!!!

To learn more about Crab Club of America - C.C.A
Please contact Tim Forbis, Potentate, Korein Temple

td@vcn.com



Congratulations

Noble Al Brueggen HP&P, Zor Shriners Madison WI
1st Quarter Fundraiser winner.



**New
contest**

**Winner gets a SFA Polo Shirt
with name and Shrine
Embroidered on shirt.**

The Fundraiser of the Quarter



A fun contest to showcase a fundraiser put on by your Shrine Center, Club or Unit.

Submission must include the following:

Brief explanation of the event.

Provide committee members and titles.

What purpose are the funds raised for.

Provide advertising image of fundraiser if possible.

Please include images taken at event if possible.

Submissions are due the 1st day for the months of January, April, July and October of each year. Voting will be done by the membership through a survey sent out through email. October's submission will be voted on at the Annual Seminar. Email your article to the Secretary at

secretary@shrinefundraising.com

All Shrines must be a paid member
and in "Good Standing"
at the time of the entry



Why Every Shrine Center Should Join SFA Today

Your membership is important to help continue the promotion of fundraising in our Fraternity. Does your Shrine need a new fundraiser? We will help you and your committee be more professional in your approach. If your need is to raise funds, you are not alone in this battle.

Whether you host a:

- Sportsman Raffle
- Rodeo
- Or Other Fundraiser
- Haunted House
- Car and Motorcycle Show
- Shrine Circus
- Calendar Program

Regardless of which approach your Shrine Center uses to raise funds, there are already many ways that your fellow Shrines have used for years. We bring you those ideas through our yearly seminars and from our members, along with the contacts to help you get started.

Imperial is encouraging every Shrine Center to join the Shrine Fundraising Association and use the benefits that we offer to help your Shrine Center continue to grow and prosper financially to sustain you for the coming years. We want to be there for you. Let your Divan know that SFA is now part of the AR/OG Seminar's and we will be there to help.

Our Associate Members are truly an asset to the Shrine Fundraising Association as well as Shriners International. Please call anyone of them as they continue to support Shrine Centers throughout North America

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2019 SFA Seminar Green Bay Wisconsin

This years Seminar was kicked off by a Hospitality Room set up by the 2019 Director Generals Greg Habeck, PP and Gene Reece, PP. Plenty of food and drinks were had by all. They also made sure there was plenty of Spotted Cow to go around.



Look at what you missed!

2019 Seminar Schedule

Friday, October 4th

Breakfast at Hotel

8:30 am: Opening (Flag Presentation/Prayer) Greg Habeck, PP
 9:00 am: 1st Session Marketing & Public Relations, Gary Fehl
 9:30 am: 2nd Session Truck/Boat Raffle, Jim Van De Hey
 10:00 am: Break
 10:15 am: 3rd Session Imperial Sir Jim Smith
 10:30 am: 4th Session Circus Fans of America, Tim Tegge
 10:45 am: 5th Session So you Want to Fundraise? Jim Van De Hey
 11:30 Lunch
 12:30 pm: 6th Session Crab Club, Tim Forbis Korein Shrine
 1:00 pm: 7th Session Over the Edge, TBD
 2:15 pm: Registration for Annual Meeting
 3:00 pm: Annual Meeting
 6:00 pm - 10:00 pm: Hospitality Bar and Appetizers

35th Annual Meeting

Registration begins at 2:15 pm and Meeting starts at 3:00 pm
 Make sure 3rd Vice President Nominations are turned into the Secretary directly after Lunch and prior to meeting.
 We will be voting on changing our By-Laws.
 We will have a discussion on different types of memberships and also future Membership and Seminar costs.

Saturday, October 5th

Breakfast at Hotel

8:30 am: 8th Session Event Planning, Jim Van De Hey
 9:30 am: 9th Session Haunted House, Dave Oshefsky, PP
 Nick Brosig, PP
 10:00 am: 10th Session Golf Outing, Don Borowitz
 10:30 am: Wrap Up - Open Discussion and Installation of Officers
 12:00 pm: Lunch Banquet

For those staying for the Lambeau Field Tour we will board buses promptly at 2:00 pm as our tour will start at 3pm



What a great time at Lambeau Field

The Packers Experience was toured by 35 Nobles and Ladies



The Officers of the Shrine Fundraising Association presented Imperial Sir Jim Smith a signed plaque, autographed by Jeremy Kramer of the Green Bay Packers who was sneaking Bart Starr in on his Quarterback sneak in the Packers Famous Ice Bowl Game in 1967. Imp Sir Jim Smith and his father attended the game in person which made the presentation all that more memorable.



Congratulations Kirby Norman
SFA 2020 President, Phil Wade
1st Vice President, Scotty Uhrich
2nd Vice President, John Blondell
3rd Vice President & Jim Van De Hey Secretary/Treasurer



From the desk of the Secretary..

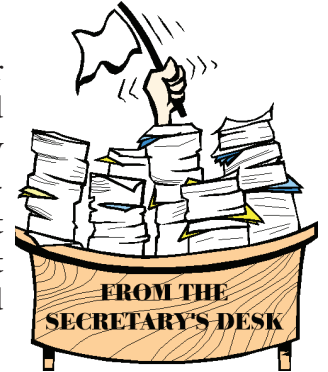
Ill Sir. Jim Van De Hey, Secretary/Treasurer

Greetings from Green Bay

I want to thank everyone for their trust and support as I begin my position as Secretary/Treasurer of SFA. We are now open to the renewal and growth of our membership. Each year at this time we start canvassing for memberships. While we all appreciate that many do not put their plans into place until January of the new year, we ask that you start planning on being a member for 2020. Membership, fundraising and the kids go hand in hand and we all try and do our very best to ensure that we are always in position to provide care to our special Shrine children. Without healthy and successful Shrine Temples we can not hope to keep our Hospital System viable. The biggest challenge in the office of Secretary/Treasurer is the collection of

dues and the maintenance of our membership programs that offer value.

We are VOLUNTEERS with one purpose and that is to help Shrine Fund Raisers share their ideas with others. We need your support and quick action on getting dues in on time and provide contacts for your Temple. SFA is evolving and we are coming to grips with the many changes that naturally arise. Our main partners in fundraising are those who offer their professions and businesses for our use, and we need to treat them like the business partners that they are. No one person can see one hour or one minute into the future, I can assure you that those of us who care about the Shrine and the work we do, will do all we can to make each and every Shrine Center member, and Associate Member as successful as possible.



SEMINARS

2020
Minnetonka
Minnesota

October
1-3, 2020

2021
Fort Wayne
Indiana

October
7-9, 2021

2022
Fargo
North Dakota


October
6-8, 2022

2023
To Be
Determined
at Annual Meeting
October 2020



SFA DUES for 2020

Dues are payable as of January 1st of each year

Dues for Shrine Centers remain at \$250 per year which includes all clubs and units of the Shrine Center. Any number of delegates can attend the annual seminar as well as having access to online information of past seminars including current video taped classes. Any Noble from your Shrine Center will have access to all our online content including being able to attend our yearly seminar online through Google Meet 

Dues for the Associate Members remain at \$280.00. Associate members must be approved before membership is granted. Associate Membership is designed for suppliers and companies who help Shrines Centers with raising funds. For more information on Associate member benefits please visit our website

<http://shrinefundraising.com/vendors/>

If you need to raise funds for your fraternal activities this is the place to be!

SEND YOUR DUES PAYMENT TODAY
TO OUR SECRETARY/TREASURER NOW

If your Shrine hasn't been a member prior to 2016 you can join this year for \$150.
Please contact the Secretary to find out if your Shrine is eligible.



Shrine Fundraising Association

2020 Temple Membership Form ANNUAL DUES \$250.00 U.S. FUNDS

Date: ____/____/____
mm dd yy

Shrine Center Name: _____

Shrine Address: _____

Street _____

City _____

State/Province _____ Postal/Zip _____

We hereby request membership in the:
SHRINE FUNDRAISING ASSOCIATION (SFA)

Each Temple Membership will receive: Members only
Information and The Fundraiser (our quarterly newsletter).
SFA By-Laws provide "One Vote per Shrine Center"
Access to Google Drive which contains fundraising documents
including seminar videos and online seminar webcast

Make Check payable to: SFA

Send Check and form to:

**Shrine Fundraising Association
Secretary/Treasurer
3197 Primrose Ln
Green Bay WI 54313**

Name of Voting Representative for 2020 (SFA recommends the Fundraising Chairman be your Rep)

Name: _____

Title: _____

Home Address: _____

City _____ State/Prov _____ Postal / Zip _____

Mobile Phone: () _____

Temple Phone: () _____

E-mail _____

Name of Alternate Representative for 2020

Name: _____

Title: _____

Home Address: _____

City: _____ State/Prov _____ Postal / Zip _____

Mobile Phone: () _____

E-mail: _____

Membership Payment Options: Please Email the Sec/Tres at secretary@shrinefundraising to see if you have already paid for more than one year

Prices for Paying by Check:

1 Year Temple Membership \$250
2 Year Temple Membership (5% Off) \$488
3 Year Temple Membership (10% Off) \$713

Prices for Paying online:

1 Year Temple Membership \$256
2 Year Temple Membership (5% Off) \$499
3 Year Temple Membership (10% Off) \$729

(Online payments fees are include included in the price)

Please Select Payment Method: Paying by Check: ☐
(Include form with check)

Paid Online: ☐ (If paying online please email this form to secretary@shrinefundraising)

Authorized Signature: _____ Title: _____

For office use only:

Date received: ____/____/____ Temple Number: _____ SFA Number: _____
mm dd yy

Office Notes:



Shrine Fundraising Association

2020 SFA Associate Membership Form ANNUAL DUES \$280.00 U.S. FUNDS

Date: ____ / ____ / ____
mm dd yr

Company Name

Street

City

State/Province

Postal/Zip

We hereby request membership in the
SHRINE FUNDRAISING ASSOCIATION (SFA)
Associate Members will receive: The Fundraiser
(Our quarterly newsletter) and any other SFA
printed material deemed appropriate. Free Booth
at our Marketplace for the Annual Seminar.
Your Company information on our website.
www.shrinefundraising.com

Make Check payable to: SFA

Send Check and Form to:

**Shrine Fundraising Association
Secretary/Treasurer
3197 Primrose Ln
Green Bay WI 54313**

Name of Representative for 2020 (Required)

Name:

Title:

Address:

City: State/Prov: Postal / Zip:

Business Phone: ()

Mobile Phone: ()

E-mail:

Name of Alternate Representative for 2020 (If required)

Name:

Title:

Address:

City: State/Prov: Postal / Zip:

Mobile Phone: ()

E-mail:

Membership Payment Options:

Membership Price NOW includes Free Ads in our Quarterly Newsletter

1 Year Membership including Company Ad \$280

2 Year Membership including Company Ad (5% Off) \$546

3 Year Membership including Company Ad (10% Off) \$798

You can also pay online and receive the same discount. Service fees will be added when paying online

Please Email the Sec/Tres at secretary@shrinefundraising to see if you have already paid for more than one year

Please Select Payment Method: Paying by Check: ☐
(Include form with check)

Paid Online: ☐ **(If paying online please email this form to
secretary@shrinefundraising.com)**

Authorized Signature: _____ Title: _____

For office use only:

Date received: ____ / ____ / ____ SFA Number: _____
mm dd yy

Office Notes:



2020 REGISTRATION FORM

Shrine Fundraising Association
35th Annual Seminar Hosted by
Zuhrah Shrine Center Minnetonka, Minnesota
October 1 - 3, 2020

Registration Deadline: Postmark September 10, 2020

Each Shrine attending 2020 SFA Seminar must complete
this form with each Noble and Ladies information and mail it to:

Shrine Fundraising Association
Secretary/Treasurer
3197 Primrose Ln
Green Bay, WI 54313

Make checks payable to: SFA

Email to: secretary@shrinefundraising.com

Please fill out this form and mail it with payment before **September 10, 2020** or there will be a \$50 charge for each person not registered.
We have incurred cost in the past, due to last minute registrations and accommodations through the Hotels.

To pay online with a Credit Card please go to our website at www.shrinefundraising.com and on the SFA 2020 page use the paypal button to make payment. Please make sure to fill out this form and either drop it in the mailbox or scan and email the form to: secretary@shrinefundraising.com

Please Check One: ☐ Check sent with form ☐ Paid Online with website
(Remember to mail this form to secretary@shrinefundraising.com)

Shrine Name		Contact Name		Contact Number			Shrine Phone#		
NOTE: Please fill in your driving or flight information.									
#	Attending Noble or Ladies Name Name Separately	List	Title or Position	Noble	Lady	Airline/Flight# If Driving So State	Date	Time	Departure Information Airline/Flight# If Driving So State
1									
	Email:		Cell #						
2									
	Email:		Cell #						
3									
	Email:		Cell #						
4									
	Email:		Cell #						
5									
	Email:		Cell #						
6									
	Email:		Cell #						

**Due to higher rates in Bloomington, Minnesota we will be increasing the Noble fee to \$300 this year.
(We apologize but keep in mind that we will adjust future Noble fees according to cost at hotels)**

Number of Nobles Registered _____ @ \$300.00 = \$ _____ (U.S.)

Number of Ladies Registered _____ @ \$150.00 = \$ _____ (U.S.)

Totals \$ _____ (U.S.)

Contact Name: _____ Title _____
Address _____ City _____ State _____ Zip _____
Mobile Phone _____ Email _____

Pre-registration is required per Noble and Lady attending. Included with registration is Thursday Night Reception with Drinks and Food from 5:30pm-7:30pm in the Ely/Mesabi Room. Friday Night Zuhrah Shrine will host supper and Hospitality (more informatoin coing soon). Breakfast for Friday and Saturday morning in the Atrium. Friday Lunch served in the Atrium West. Saturday Noon Lunch Banquet and Installation of Officers in the Ely/Mesabi Room.

We will have more information coming in our May 2020 Newsletter

**All reservations can only be made through a Group website page.
We will have a link on the shrinefundraising.com website**

Headquarters and meetings will be held at the: Embassy Suites Bloomington

Deadline for room discount is September 10, 2020

2800 American Blvd West, Bloomington, Minnesota

Room rates are \$129.00 plus local taxes and any other charges;

Check in time is after 4:00 pm and Check out is Noon

If there are any dietary needs, or accessibility needs please adv



The Fundraiser

www.shrinefundraising.com



Official Fundraising
Consultants for
Shriners International

Over 50 Years Helping Shrine Centers with Fundraising

Volume 17 No. 2

February 2020

What is the Shrine Fundraising Association

SFA began as an Imperial Committee of Circus Chairman's in 1970 along with Circus Producers and Circus Vender's who were to work together in providing information and coordination to all Shrine Circus operations. In 1986 a formal separate Association was formed with full Imperial support. The Shrine Circus Association of North America (SCANA) flourished and has grown by supporting the needs of the fund-raising committees of the Shrine of North America. In recent years we broadened our horizons to include all types of fundraising ideas and concepts. In Akron Ohio on Oct 5, 2018 our Association name changed to the Shrine Fundraising Association (SFA) with unanimous approval of the membership.

Imperial is encouraging every Shrine Center to join the Shrine Fundraising Association and use the benefits that we offer to help your Shrine Center continue to grow and prosper financially to sustain you for the coming years. We want to be there for you. Let your Divan know that SFA is now part of the AR/OG Seminar's and we will be there to help.

What Makes A Great Fund Raiser?

- *Having choices that work for you*
- *Having the best information*
- *Having the best process*
- *Knowing how to execute*
- *How to choose your committee*
- *Having the right people in place*
- *Having the right resources*
- *Getting the most out of Advertising*

We will help you and your committee be more professional in your approach to this important aspect of our Fraternal Life. If your need is to raise funds, you are not alone in this battle.

How we have changed

We have expanded our ability to reach all Shrine Centers; through our Website, Association Meetings, Imperial OG/AR Seminar and Live Web Conferencing.

Our Website

Information from previous seminars is being added to our Website for members only. SFA Dues and Seminar Registration costs are now payable Online.

OG/AR Educational Seminars

SFA attends the Annual AR/OG Educational Seminars in Tampa thanks to Imperial Support to assist with the Fundraising training sessions.

Online Web Conferencing

Your membership includes the live webcasts that can be viewed at your Shrine Center or appropriate location for your members locally. Even at your home is an option. Remember that your Clubs and Units are also included with your membership to also help them with ideas.

Why isn't your Shrine A Member?

Ill Sir James F Van De Hey
SFA Secretary/Treasurer
3197 Primrose Ln
Green Bay WI 54313