



The Fundraiser



Official Fundraising
Consultants for
Shriners International

www.shrinefundraising.com

Over 30 Years Helping Shrine Centers with Fundraising

Volume 17 No. 1

November 2019



Thanks Jim & Paulette for a Great Year

Happy Holidays and many thanks to everyone who attend this years Seminar in Green Bay. Paulette and I had a wonderful time seeing everyone this year and hope all of you enjoyed your time in Green Bay. Many thanks goes to Greg Habeck, PP and Gene Reece, PP who did an outstanding job as Director Generals for this years Seminar. They worked very hard at making this years Seminar a great success.

A special thanks to Imperial Sir Jim Smith and Lady Alice for making the time to attend and also for there continued support of our Association. I want to thank everyone for allowing me to serve as President of what I believe is the most important Association for Shriners International. The Executive Board has been continuing to work diligently with your best interests in mind, to make this Association one that Shrines can come to when they need help with Fundraising. There are many ways of Fundraising that Shrines can use to help bring in more funds to support their own Temple and also their transportation fund as well. With so many different ideas out there that are being used to raise funds we have a unique opportunity to be the networking resource for Shriners International to help funnel that information to Shrine Centers throughout the World. Please remember that you can contact me anytime that you may need help with fundraising ideas or maybe to talk with your Shrine Center about fundraising in general. I will always try to make time to help out any Noble or Shrine when it comes to fundraising.

I want to thank the membership for electing me as the new Secretary/Treasurer for the Association. I promise to work as hard as I can to continue the forward progress we have made with SFA and to hopefully grow our Association to size it was years ago and hopefully continue to help Shrine Centers with there needs for Fundraising.

Paulette and I want to wish Everyone a Merry Christmas and Happy New Year!

Faternally,

Jim Van De Hey
2019 President
Shrine Fundraising Association

**MERRY
CHRISTMAS**



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secretary@shrinefundraising.com



What a great time was had by all in Green Bay at SFA's 34th Annual seminar. Beja hosted this event with the utmost care and superb planning. James Van De Hey and his lady Paulette worked very hard to put together a program that interested all and also made us feel we got great value for our time spent in there city. Kudos go out to the Director Generals Greg Habeck, PP and Gene Reece, PP for the outstanding job both did to help all and make all feel so welcome.

The many different topics are sure to interest all and hopefully be brought back to your Shrine Centers with positive results. I feel so humbled and honoured to be your President for 2020 and have already have much in place for the seminar on October 1-2-3 in Bloomington Minnesota at the Embassy Suites by Hilton at 2800 American Boulevard West. Zuhrah Shrine is planning a Minnesota fish fry on Friday night with our traditional shore lunch. We in the Minneapolis area will pull out the red carpet for all that wish to join us. If you have something in mine to see while in our city please let me know and we will try to accommodate all your wishes. A very very special thank you to Imperial Sir Jim Smith and his Lady Alice for not only joining us in Green Bay but also for all the support they have given SFA through the many years. We would not be where we are without Imperials support and friendship, and we are truly blessed to call them great friend of SFA. Congrats to Jim and John for their new positions and to Phil and Scottie for moving up the ladder. SFA has great leadership and with that the vision to continue our mission to spread the fundraising options to all of Shrinedom. Any questions please feel free to call any of your 2020 Officers.

For the good of the Order,

Kirby Norman

2020 SFA President

Proud to be an SFA member.

2020 SFA Seminar will be hosted by Zuhrah Shrine

The 2020 Seminar will be held at the Embassy Suites Hotel in Bloomington, Minnesota from October 1-3. Please mark the date in your calendars and look for more information on our website as well as in our next newsletter. If you have additional questions please contact the Secretary at secretary@shrinefundraising.com or visit our website shrinefundraising.com.

Greetings fellow fundraisers.

If you were not able to attend our annual seminar in Green Bay you missed a good one! Jim and Paulette along with Nobles and ladies of BEJA did a wonder job of hosting and facilitating a great seminar. I feel that each year the bar is raised a little higher.

Just before heading up to Green Bay Mizpah had just finished our 7th annual Sportsman's Raffle. It is too early to give you our final results but I do have results for the smaller raffles that are held during the event. These are run by various clubs and units within Mizpah. These raffles grossed over \$30,000 and net \$22,000.



The Mizpah Car Club takes advantage of this opportunity and raffles off The Wheel Barrow Full of Fun! This is a really nice wheel barrow... full of booze. This year the Car Clubs net was \$4,200. No pre-sale of tickets or soliciting our brothers at the stated meeting. All sales took place during the 5 hours of the Sportsman's Raffle.

Yours in the Faith

Phil Wade

First Vice President

Greetings from Fargo.

The 2019 SFA Seminar is now in the books and planning has begun for 2020. A big thank you to all of you who took the time out of your busy lives to attend and to all of our presenters and associate members as well. As always, it was a treat to have Imperial Sir Jim Smith and his Lady Alice make time for us as well. 2019 President Jim Van De Hey and his Lady Paulette did a bang up job and thanks for all their hard work. When it comes to football, I can honestly say that the Packers are not my team. In fact, I consider the Vikings to have a winning season if they lose every game except for beating the Packers twice. With that in mind, it was a marvellous treat to tour Lambeau Field, what a facility! In closing, I hope everyone made it home safely and look forward to seeing everyone in 2020!

Fraternally

Scotty Uhrich

2nd Vice President



Greetings fellow Nobles.

Wow! What an exciting SFA seminar hosted by Beja Shriners in Green Bay, Wisconsin. My thanks goes to our outgoing President Jim Van De Hey and his Lady Paulette for a great program. Also, I would like to thank Past Potentate Eugene (Gene) Reece, Jr. and his Lady Dawn for Beja's hospitality at the hotel. I know that the SFA members, guests and vendors appreciated him serving as the bartender and one of two Director Generals. Likewise, our thanks goes to Noble Greg Habeck who served as the second Director General while we were in session at the hotel. I would like to thank Imperial Sir Jim Smith and Lady Alice for attending.



I would like to thank Potentate Mike Belanger and Lady Linda and the Nobles for welcoming the SFA officers to Beja's open stated meeting on Wednesday night. The meal was very good! Also, it was great to see all of the Halloween costumes. My favourite was the Mad Hatter with the Queen of Hearts.

The seminar featured Beja's haunted house (Green Bay Fear) on the temple property. We were given a tour on Friday night with a follow up presentation on Saturday morning by David Oshefsky, PP. He spoke about the history, working knowledge of the event (budgeting, costs, manpower, marketing, etc.). Each year the haunted house grows. Take a look at their digital presence online by visiting their website at <https://greenbayfear.com>. Or, you can access Facebook, Twitter and Instagram from their website.

If you think that your temple needs a new fundraiser then go to one of the following Haunted House tradeshow websites or search online through Google, Yahoo or your favourite search engine.

<http://www.midwesthauntersconvention.com>

<http://www2.halloweenshow.com>

<http://www.haashow.com>

Also, we had a guest speaker from the Circus Fans of America. Tim Tegge spoke to us about the state of the circus in America. The circus is alive and well even though Ringling Brothers is no longer in business. However, we all need to band together in order to keep the circus "alive" in our areas. For those temples who did not attend the seminar you missed a great presentation by Tim. My thanks goes to all of the presenters and vendors at the seminar.

At our annual meeting numerous items were discussed. Our organization is evolving and the delegates of the 23 temples who attended the seminar were looking for ideas to either improve and or start a new fundraiser. Temples are evolving and need to adapt to change. However, finding new fundraisers and exchanging ideas between us is more important than ever.

Until next time, please contact our President Kirby Norman or SFA board member regarding your membership or temple fundraiser.

SAVE THE DATE – October 2020, Minneapolis, Minnesota. Go Gophers or Vikings!

Fraternally

John Blondell

Third Vice President

2019 SFA Seminar Green Bay Wisconsin



This years Seminar was kicked off by a Hospitality Room set up by the 2019 Director Generals Greg Habeck, PP and Gene Reece, PP. Plenty of food and drinks were had by all. They also made sure there was plenty of Spotted Cow to go around.

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Schedule

FRIDAY

Friday, October 4th

Breakfast at Hotel

- 8:30 am: Opening (Flag Presentation/Prayer) Greg Habeck, PP
- 9:00 am: 1st Session Marketing & Public Relations, Gary Fehl
- 9:30 am: 2nd Session Truck/Boat Raffle, Jim Van De Hey
- 10:00 am: Break
- 10:15 am: 3rd Session Imperial Sir Jim Smith
- 10:30 am: 4th Session Circus Fans of America, Tim Tegge
- 10:45 am: 5th Session So you Want to Fundraise? Jim Van De Hey
- 11:30 Lunch
- 12:30 pm: 6th Session Crab Club, Tim Forbis Korein Shrine
- 1:00 pm: 7th Session Over the Edge, TBD
- 2:15 pm: Registration for Annual Meeting
- 3:00 pm: Annual Meeting
- 6:00 pm – 10:00 pm: Hospitality Bar and Appetizers

Times may change due to flow of presentations

35th Annual Meeting

Registration begins at 2:15 pm and Meeting starts at 3:00 pm
 Make sure 3rd Vice President Nominations are turned into the Secretary directly after Lunch and prior to meeting.
 We will be voting on changing our By-Laws.
 We will have a discussion on different types of memberships and also future Membership and Seminar costs.

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SATURDAY

Saturday, October 5th

Breakfast at Hotel

- 8:30 am: 8th Session Event Planning, Jim Van De Hey
- 9:30 am: 9th Session Haunted House, Dave Oshefsky, PP Nick
- 10:00 am: 10th Session Golf Outing, Don Borowitz
- 10:30 am: Wrap Up – Open Discussion and Installation of Officers
- 12:00 pm: Lunch Banquet

For those staying for the Lambeau Field Tour
 we will board buses promptly at 2:00 pm as our
 tour will start at 3pm



**Congratulations Kirby Norman
SFA 2020 President**



Thank you to our Associate Members Jim Hamid of Hamid Circus, Cindy Migley of Circus Spectacular, Jeremy Pomfret of Rhode Island Novelties, Karen Spiteri of Thompkins Insurance and Tim Tegge from Circus Fans of America. Always great to have them attend each year.



The Officers of the Shrine Fundraising Association presented Imperial Sir Jim Smith a signed plaque, autographed by Jeremy Kramer of the Green Bay Packers who was sneaking Bart Starr in on his Quarterback sneak in the Packers Famous Ice Bowl Game in 1967. Imp Sir Jim Smith and his father attended the game in person which made the presentation all that more memorable.

Imp Sir Jim Smith was presented an Honorary Membership Certificate for Beja Shrine, Green Bay by our 2019 SFA President and Chief Rabban of Beja Shrine Jim Van De Hey.



2020 SFA Officers being sworn in by Imperial Sir Jim Smith, assisted by Tom Hanson, PP, Kem Shrine.

What a great time at Lambeau Field

The Packers Experience was toured by 35 Nobles and Ladies



Not sure which one looks best behind the desk of Bob Harlan. I will let you decide.



Zor Shrine in Madison enjoyed spending time in Green Bay with Imp Sir Jim and Lady Alice.

Wondering if he should by the beer cooler.



Past SCAFRA President Dick Paul taking in the movie about the Green and Gold.



SFA 2nd Vice President Scotty texting his buddy's about the best Football Stadium in the NFL





Jairo Cabeles from
Sesostris Shrine
Enjoying the views of
Lambeau Field

Just some places
they wouldn't let
JR go into.

Not sure Why?



Everyone is viewing the pictures of the 4 times
Lambeau Field was remodelled. In the distance
is the tunnel that the Packers take when they
enter for Game Day.

Even Bart Hensley from
Al Bedoo found out he
was a Packer Fan at heart.



Everyone enjoy a great meal at The
Distillery in Green Bay after the tour.

Imp Sir Jim and Lady
Alice had time to find
new Pajamas for this
winter.





Why Every Shrine Center Should Join SFA Today

Your membership is important to help continue the promotion of fundraising in our Fraternity. Does your Shrine need a new fundraiser? We will help you and your committee be more professional in your approach. If your need is to raise funds, you are not alone in this battle.

Whether you host a:

- Sportsman Raffle
- Rodeo
- Or Other Fundraiser
- Haunted House
- Car and Motorcycle Show
- Shrine Circus
- Calendar Program

Regardless of which approach your Shrine Center uses to raise funds, there are already many ways that your fellow Shrines have used for years. We bring you those ideas through our yearly seminars and from our members, along with the contacts to help you get started.

Imperial is encouraging every Shrine Center to join the Shrine Fundraising Association and use the benefits that we offer to help your Shrine Center continue to grow and prosper financially to sustain you for the coming years. We want to be there for you. Let your Divan know that SFA is now part of the AR/OG Seminar's and we will be there to help.

Our Associate Members are truly an asset to the Shrine Fundraising Association as well as Shriners International. Please call anyone of them as they continue to support Shrine Centers throughout North America

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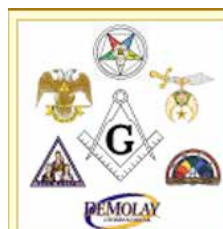
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From the desk of the Secretary..

Jim Van De Hey, Secretary / Treasurer

Greetings from Green Bay

I want to thank everyone for their trust and support as I begin my position as Secretary/Treasurer of SFA. We are now open to the renewal and growth of our membership. Each year at this time we start canvassing for memberships. While we all appreciate that many do not put their plans into place until January of the new year, we ask that you start planning on being a member for 2020. Membership, fundraising and the kids go hand in hand and we all try and do our very best to ensure that we are always in position to provide care to our special Shrine children. Without healthy and successful Shrine Temples we can not hope to keep our Hospital System viable. The biggest challenge in the office of Secretary/Treasurer is the collection of

dues and the maintenance of our membership programs that offer value.

We are VOLUNTEERS with one purpose and that is to help Shrine Fund Raisers share their ideas with others. We need your support and quick action on getting dues in on time and provide contacts for your Temple. SFA is evolving and we are coming to grips with the many changes that naturally arise. Our main partners in fundraising are those who offer their professions and businesses for our use, and we need to treat them like the business partners that they are. No one person can see one hour or one minute into the future, I can assure you that those of us who care about the Shrine and the work we do, will do all we can to make each and every Shrine Center member, and Associate Member as successful as possible.



SEMINARS

2020
Minnetonka
Minnesota

October
1-3, 2020

2021
Fort Wayne
Indiana

October
7-9, 2021

2022
Fargo
North Dakota

October
6-8, 2022

2023
To Be
Determined
at Annual Meeting
October 2020

SCAFRA DUES 2020



Dues for Shrine Centers are only \$250.00 per year per Shrine Center, and any number of delegates can attend the annual seminar as well as access to organization services as required by an alternate fund raiser. The Temple Membership Form is in this newsletter, please cut it out or go on our website and send your dues now!

Dues are payable as of January 1st of each year.

Dues for the Associate Members are only \$280.00. Associate members must be approved before membership is granted. Associate Membership is designed for suppliers and companies who help Shrines Centers with raising funds.

If you need to raise funds for your fraternal activities this is the place to be!

SEND YOUR DUES PAYMENT TODAY
TO OUR SECRETARY/TREASURER NOW

www.shrinefundraising.com

Please participate in the contest below. This is a great way to showcase what your doing for a fundraiser. This will only work if you participate.

Please send us information about your Fundraiser.

**New
contest**

**Winner gets a SFA Polo Shirt
with name and Shrine
Embroidered on shirt.**

The Fundraiser of the Quarter



A fun contest to showcase a fundraiser put on by your Shrine Center, Club or Unit.

Submission must include the following:

Brief explanation of the event.

Provide commitee members and titles.

What purpose are the funds raised for.

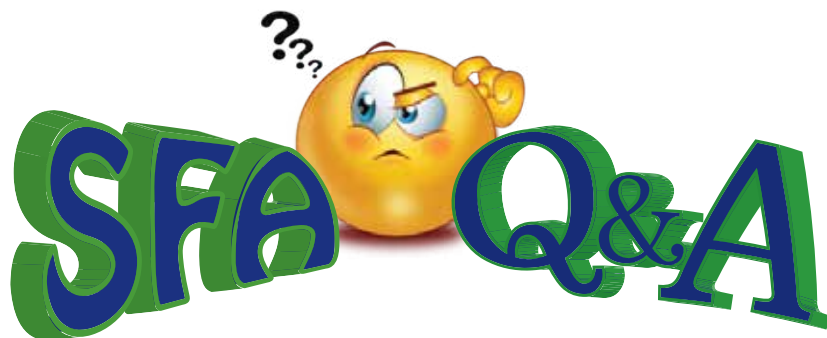
Provide advertising image of fundraiser if possible.

Please include images taken at event if possible.

Submissions are due the 1st day for the months of January, April, July and October of each year. Voting will be done by the membership through a survey sent out through email. October's submission will be voted on at the Annual Seminar. Email your article to the Secretary at

secretary@shrinefundraising.com

All Shrines must be a paid member
and in "Good Standing"
at the time of the entry



How long should we give our new fundraiser to become successful?

Puzzled in Pueblo

We say it usually takes three years to get a fundraiser fully up and running. The first year is a totally new learning experience and you probably will be lucky to break even, but you will learn a lot about what needs to be done. The second year you will build on that knowledge and it should be more successful. By the third year you should have most of the kinks worked out and by then you will know if it is viable or not. But you should never give up on a fundraiser just because it isn't wildly successful the first time you do it.

**We seem to be spending a lot on media advertising,
Is there a simple way to try to cut some of the cost down?**

Stumped in St. Paul

Without knowing exactly what you are spending your advertising money on, it is hard to give a specific answer. But one thing to consider is inviting the local medial outlets to submit competitive bids for promoting your event. Give most of your ad buys to the lowest bidder, provided that they meet your target demographic, and parcel the rest out to the others based on their quotes.

**How do we know if we are spending too
much on advertising and promotions?**

One of the problems with advertising and promotion budgets is that it is hard to quantify how much is enough and how much is too much. Couple that with the fact that different markets have different advertising rates and other variables, then it becomes difficult to have a hard and fast rule. But there are a couple of things to look at. First is the type of advertising and how many people do you reach for what you pay. For example, newspapers don't have the circulation that they used to, so if you are paying a lot for print advertising, you may want to investigate that. But the best indicator of where your fundraiser is at, is to divide your income by your attendance to get your per person spending and then divide you advertising budget by your attendance to get your advertising cost per person. When you compare the two and see that your spending per person is, for example, \$10 but your advertising cost per person is \$3, then 30% of your gross is going to go to pay for advertising. Thus, we can see how quickly excessive advertising can eat into your profits. As I said, there are a lot of variables, but this tool will help you grasp what it is costing you on an understandable level.

Fundraising and Recruitment Go Hand in Hand



There were plenty of Nobles who attended the Membership Seminar Oct 24 - 26 in Tampa. As Chief Rabban for Beja Shrine in Green Bay, one of my responsibilities is to make Appointments. For next year and when I looked at our Membership area, I realized that we need someone young to the Fraternity and also someone who is young with family. When we are looking at fundraising and ideas for fundraising we need to look at getting new Nobles and we also need to concentrate on current generations and what they want. Every generation has its core beliefs and

sometimes those are very different from our own generational core beliefs. We need to understand this if we want to continue to build our Fraternity and also do fundraising. We need help with fundraising and it just isn't in our Shrine Center and with our Nobility who we need help from. When you are planning on a fundraising event the one thing that you should always include is Noble recruitment. The other item is to have fun. If you can show young and old men how much fun you are having at an event it peaks their interest and this is the perfect time to have a booth or a couple Nobles walking around talking about becoming a Shriner.

This just isn't only about fundraising anymore. You have to look at recruitment as a way of continuing the legacy that was started almost 150 years ago. How do you think we got to where we are today. One famous quote that I have always found to be true is by Maya Angelou who stated "If you don't know where you've come from, you don't know where you're going." You need to know where you came from and how that played a role in the growing of membership and also raising funds. They didn't just raise funds for our Hospitals, but they also raised funds for the Temples, Clubs and Units as well. Many of the coolest Units you see cost 10's of thousands of dollars. They just didn't get all that money donated. They worked for it through fundraising and Noble recruitment.

As an Association that works effortlessly to help Temples with raising funds, we also realize that if we don't have Nobles we won't exist. Please make an effort to recruit Nobles through your fundraising events. That is where it pays off. The more people that are involved the better. Remember also that the Ladies play a huge role in this as well. There isn't a Temple out there that hasn't benefited from the help of their Ladies. If you can show others how much fun it is to be a Shriner and how you make a difference in the World of Children, you will get more help and hopefully more Nobles to keep passing on the torch that was lit almost 150 years ago.

Fraternally

Jim Van De Hey
Chief Rabban, Beja Shrine
Secretary/Treasurer SFA

Let your new OG and AR know that the 2020 SFA President Kirby Norman and myself will be attending the OG/AR Seminar in Tampa Mar 5-11. Please have them stop by and ask questions or get information about the Shrine Fundraising Association.



Shrine Fundraising Association

2020 SFA Temple Membership Form ANNUAL DUES \$250.00 U.S. FUNDS



Date: ____ / ____ / ____
mm dd yy

Shrine Center Name: _____

Shrine Address: _____

Street _____

City _____

State/Province _____ Postal/Zip _____

We hereby request membership in the:
SHRINE FUNDRAISING ASSOCIATION (SFA)

Each Temple Membership will receive: Members only
Information and The Fundraiser (our quarterly newsletter).
SFA By-Laws provide "One Vote per Shrine Center"
Access to Google Drive which contains fundraising documents
including seminar videos and online seminar webcast

Make Check payable to: SFA

Send Check and form to:

**Shrine Fundraising Association
Secretary/Treasurer
3197 Primrose Ln
Green Bay WI 54313**

Name of Voting Representative for 2020

(SFA recommends the Fundraising Chairman be your Rep)

Name: _____

Title: _____

Home Address: _____

City _____ State/Prov _____ Postal / Zip _____

Mobile Phone: () _____

Temple Phone: () _____

E-mail _____

Name of Alternate Representative for 2020

Name: _____

Title: _____

Home Address: _____

City: _____ State/Prov _____ Postal / Zip _____

Mobile Phone: () _____

E-mail: _____

Membership Payment Options: Please Email the Sec/Tres at secretary@shrinefundraising.com to see if you have already paid for more than one year

Prices for Paying by Check:

1 Year Temple Membership	\$250
2 Year Temple Membership (5% Off)	\$488
3 Year Temple Membership (10% Off)	\$713

Prices for Paying online:

1 Year Temple Membership	\$256
2 Year Temple Membership (5% Off)	\$499
3 Year Temple Membership (10% Off)	\$729

(Online payments fees are include included in the price)

Please Select Payment Method: Paying by Check: ☐
(Include form with check)

Paid Online: ☐ (If paying online please email this form to secretary@shrinefundraising.com)

Authorized Signature: _____ Title: _____

For office use only:

Date received: ____ / ____ / ____
mm dd yy

Temple Number: _____ SFA Number: _____

Office Notes: _____



Shrine Fundraising Association

2020 SFA Associate Membership Form ANNUAL DUES \$280.00 U.S. FUNDS



Date: ____ / ____ / ____
mm dd yr

Company Name

Street

City

State/Province

Postal/Zip

We hereby request membership in the
SHRINE FUNDRAISING ASSOCIATION (SFA)
Associate Members will receive: The Fundraiser
(Our quarterly newsletter) and any other SFA
printed material deemed appropriate. Free Booth
at our Marketplace for the Annual Seminar.
Your Company information on our website.
www.shrinefundraising.com

Make Check payable to: SFA

Send Check and Form to:

**Shrine Fundraising Association
Secretary/Treasurer
3197 Primrose Ln
Green Bay WI 54313**

Name of Representative for 2020 (Required)

Name:

Title:

Address:

City: State/Prov: Postal / Zip:

Business Phone: ()

Mobile Phone: ()

E-mail:

Name of Alternate Representative for 2020 (If required)

Name:

Title:

Address:

City: State/Prov: Postal / Zip:

Mobile Phone: ()

E-mail:

Membership Payment Options:

Membership Price NOW includes Free Ads in our Quarterly Newsletter

- | | |
|--|-------|
| 1 Year Membership including Company Ad | \$280 |
| 2 Year Membership including Company Ad (5% Off) | \$546 |
| 3 Year Membership including Company Ad (10% Off) | \$798 |

You can also pay online and receive the same discount. Service fees will be added when paying online

Please Email the Sec/Tres at secretary@shrinefundraising.com to see if you have already paid for more than one year

Please Select Payment Method: Paying by Check: ☐
(Include form with check)

Paid Online: ☐ (If paying online please email this form to
secretary@shrinefundraising.com)

Authorized Signature: _____ Title: _____

For office use only:

Date received: ____ / ____ / ____ SFA Number: _____
mm dd yy

Office Notes:



The Fundraiser

www.shrinefundraising.com



Official Fundraising
Consultants for
Shriners International

Over 30 Years Experience of Helping Shrine Centers with Fundraising

Volume 17 No. 1

November 2019

What is the Shrine Fundraising Association

SFA began as an Imperial Committee of Circus Chairman's in 1970 along with Circus Producers and Circus Vender's who were to work together in providing information and coordination to all Shrine Circus operations. In 1986 a formal separate Association was formed with full Imperial support. The Shrine Circus Association of North America (SCANA) flourished and has grown by supporting the needs of the fund-raising committees of the Shrine of North America. In recent years we broadened our horizons to include all types of fundraising ideas and concepts. In Akron Ohio on Oct 5, 2018 our Association name changed to the Shrine Fundraising Association (SFA) with unanimous approval of the membership.

Imperial is encouraging every Shrine Center to join the Shrine Fundraising Association and use the benefits that we offer to help your Shrine Center continue to grow and prosper financially to sustain you for the coming years. We want to be there for you. Let your Divan know that SFA is now part of the AR/OG Seminar's and we will be there to help.

What Makes A Great Fund Raiser?

- *Having choices that work for you*
- *Having the best information*
- *Having the best process*
- *Knowing how to execute*
- *How to choose your committee*
- *Having the right people in place*
- *Having the right resources*
- *Getting the most out of Advertising*

We will help you and your committee be more professional in your approach to this important aspect of our Fraternal Life. If your need is to raise funds, you are not alone in this battle.

How we have changed

We have expanded our ability to reach all Shrine Centers; through our Website, Association Meetings, Imperial OG/AR Seminar and Live Web Conferencing.

Our Website

Information from previous seminars is being added to our Website for members only. SFA Dues and Seminar Registration costs are now payable Online.

OG/AR Educational Seminars

SFA attends the Annual AR/OG Educational Seminars in Tampa thanks to Imperial Support to assist with the Fundraising training sessions.

Online Web Conferencing

Your membership includes the live webcasts that can be viewed at your Shrine Center or appropriate location for your members locally. Even at your home is an option. Remember that your Clubs and Units are also included with your membership to also help them with ideas.

Why isn't your Shrine A Member?