



# The Fundraiser



Official Fundraising  
Consultants for  
Shriners International

[www.shrinefundraising.com](http://www.shrinefundraising.com)

Over 30 Years Experience of Helping Shrine Centers with Fundraising

Volume 16 No 3 May 2019



## My sincere apologies to Past President Frank Frew and Hejaz Shrine

In the 2019 February newsletter, I noted on the front page article that as an Association we were broke after leaving Greenville in 2014. The article was not intended to blame Past Secretary Ken McDougall, P.P., Past President Frank Frew or Hejaz Shrine in any way. The statement was based on my own understanding from talking with Past Secretary Ken McDougall, PP and Past President Sherwood Kaiser, PP at the 2016 Imperial Session in Tampa, Florida. When I heard that SCAFRA couldn't pay the Officers their travel expenses for the 2015 and 2016 Imperial Session I assumed that we were broke after leaving Greenville when we were actually broke before we arrived in Greenville in 2014. When we left Wichita we didn't have any funds left and just before the 2014 Annual Seminar in Greenville, Past Secretary Ken McDougall, PP talked with Frank and Sherwood about canceling the Seminar due to not having funds.

Past President Frank Frew and Past President Sherwood Kaiser, P.P. along with the Hejaz Shrine and the Circus committee graciously extended funds to make sure our Association would have our Seminar in Greenville, SC which was well attended and a huge success.

I would humbly ask Past President Frank Frew, Sherwood Kaiser, P.P. and Hejaz Shrine to forgive me for not correctly stating or any intention of the article blaming them for SCAFRA's financial situation in 2016 for our Association being broke.

Faternally

Jim Van De Hey

2019 SFA President

## Welcome to Green Bay

I would like to thank all of you for your trust in allowing me to serve you as President this year. As I started my journey 4 years ago, I wanted to serve this Association with dedication and the commitment that we would make changes to give you our members what you had been asking for such as a functional website, ability to pay online and a way of sharing previous seminar sessions. I hope that we delivered those goals to you and set a precedent for future Seminars. My Lady Paulette and I look forward to all of you attending your Seminar in Green Bay this year. We will have a great time with plenty of learning and fun. We hope that you all can stay for the extra night in Green Bay so you can enjoy the great Packers Experience that our Director General's Greg Habeck, P.P. and Gene Reece, P.P. have put together for this year.

Hope to see you in October.

Faternally

Jim Van De Hey

2019 SFA President



### 2019 Executive Board Contact Information

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## A Message From First Vice President

Greetings from West Central Minnesota,

Summer is flying by and soon our 2019 Shrine Fundraising Seminar will be here. October seems so far away but will be fast approaching and preparations are set. Jim and his crew at Beja have all in place. Please come early or stay late to enjoy the Green Bay Area. Imperial Session in Nashville was a tremendous success for SFA and kudos go out to Jim and Scotty for doing a spectacular job at marketplace and also with the several speaking opportunities our Imperial Officers afforded the time we are so thankful for. Special thank you to Jim's wife Paulette for her efforts in helping with our goals at SFA. Without the support of our ladies our jobs would be so much more difficult. Paulette is a true gem for our organization. Enjoy the summer and look forward to seeing you this fall in Green Bay in October.

Yours in the faith,

Kirby Norman

Zuhrah Shriners

## A Message From Second Vice President

Greetings from Northern Indiana and Mizpah Shrine Center.

It's hard to believe that we are more than halfway through the year already! Are you meeting your fundraising goals? Have you tried anything new? Did you meet or talk to any participants at your event that would make a good Mason and a good Shriner?

Throughout our travels and interactions with other shrine centers, too often we don't hear yes to these questions. Instead it's: our circus is no longer profitable. We don't want the potential risk of a failed sportsman's raffle. We don't have the manpower to put on a large event. I feel like many times when we think of fundraising we tend to want a home run. "We are going to have this one event and we are good for the year!" I'm not saying that swinging for the fence isn't the right thing to do. But if you're concerned about risking capital and doing the same event isn't netting the same returns. Then you need to try smaller fundraising events. Events that takes little to no capital investment. Require 2 - 5 meetings to plan, are completed in 1 day and require 6 -20 Shriners and ladies to facilitate.

If your fundraising chairman and Divan have doubts or want to learn new ideas on fundraising. Then you need to participate in SCAFRA's fall seminar. By the end of the session you will have the knowledge and the confidence to put on an Ice Fishing Tournament in July. Don't believe me, then come to SFA and we will introduce you to 2 Shrine Centers that have. See you in October.

Yours in the faith,

Phil Wade

Mizpah Shrine

## A Message From Third Vice President

Greetings from Fargo,

As of this writing, I'm on my temple's annual fishing trip to the Lake of the Woods. It is about a 4 hour bus trip from El Zagal and to fill in the time we usually do some raffles on the bus to raise some money for our Transportation Fund. Usually we do a few 50/50 raffles where the winner gets half the money and the other half goes to the Transportation Fund. There are normally 35 to 40 guys on the bus and this will bring in around \$300. This year I tried something different, I wrapped a \$50 bill around the neck of a \$20 bottle of alcohol and raffled 5 of them off. A short little fundraiser but it brought in \$700 for our fund in a little over a ½ hour. Just a little idea I thought I would share.

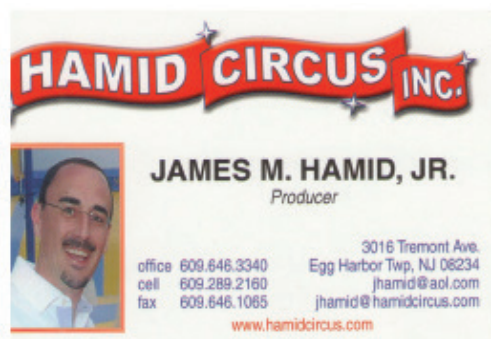
Yours in the Faith,

Scotty Uhrich

El Zagal Shriners



Serge Coronas, Sr.  
Owner: Circus Hollywood  
media@circushollywood.com



James Plunkett  
jamescristy@embarqmail.com



# 2019 Imperial Session, Nashville Tennessee

## SFA 3rd Vice President attends Imperial



I recently had the pleasure of attending the Imperial Session in Nashville as a representative of the Shrine Fundraising Association along with this year's Association President, Jim Van De Hey. Our reason for going to Nashville was to staff an information booth about the Association as well as doing a few seminars on different aspects of fundraising. The purpose for this, was to meet and interact with Shriners from throughout Shrinedom to raise awareness of our Association and try to get them to become members.

One of my major reasons for running to become an officer of SFA was because this organization has greatly benefited my Temple. El Zagal was at risk of coming to an end because of declining membership. Once elected, I found myself in the company of 4 other elected officers who shared

my passion for seeing this association, not only survive, but to thrive. To that end, we put together a strategy of increasing the ability of SFA to better serve our members by providing more knowledge and information while increasing the ease of obtaining that through our quarterly publication, our web site as well as our annual seminars. In addition, in order to increase awareness of SFA and to gain memberships, we sent our officers to regional association meetings, the Oriental Guide/Assistant Rabban School in Tampa and the Imperial Session. These efforts have been quite successful, as we are on track to more than double our membership from a year ago.

So that is how I came to be manning an SFA booth in Nashville at the Imperial Marketplace. Over the course of 5 days, Jim and I spoke to hundreds of Potentates, Divan Members and Nobles at large. While we came to showcase the knowledge and information on fundraising that SFA offers its members, there was something else at play here. At the start, most of our visits were with Temples that were doing OK but were seeking to find ways to improve or increase their fundraisers. But slowly, there came to be more and more Temples coming up and telling us stories that were nothing short of heartbreaking. We learned of Shrine Temples that consisted of a rented office with a desk, a phone, a computer and a printer. Temples where the Divan had to rent a conference room in a hotel once a month, just so they had a place to meet. Tales of internal strife, where it seemed that there were Shriners who would rather see their Temple shut its doors rather than have things not go their way. These Temples were not coming to us just for knowledge or information, they were pleading for help to save their Temples. After a while, it got to the point where we almost began to feel a little bit like medics on a battlefield.

Overall, it was an amazing experience. I got to reconnect with some old friends, meet some new ones and I got to see what a wonderful City Nashville is. But most importantly, I came away more than a little humbled, but with a sense of increased devotion to the task that now lies before us. That as important as I once felt that SFA must not come to an end, I feel that it is even more important that we must be there to help those Shriners fighting to keep their Temples from coming to an end.

Scotty Uhrich  
3rd VP, SFA  
El Zagal Shriners



[www.shrinefundraising.com](http://www.shrinefundraising.com)



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# Future for Zuhrah Revenue

Article submitted by Jon Pavola, Zuhrah Shrine, Minneapolis MN

For years our shrine temple relied upon a large circus within the city of Minneapolis to generate revenue for general operation. The circus took place over four days. There was a tradition for our Nobility to support and work during the performances. The circus worked great. It was fun to work at and children were our main audience. Most importantly, it made enough money so there was no need for other fundraisers. Times have now changed and for various reasons this annual means of income will need to be replaced.

Leadership will have to find new means for revenue that the Nobility can support. As fiduciary stewards we decided to pursue multiple low risk fundraisers instead of larger more risky fundraisers such as a concert or monster truck show. Members rallied to sell onions and even a new Festival of Trees Fundraiser was successful. However, the revenue did not equal the standard amount raised from past circuses. An increase in dues would not be supported to make up the difference. There was now a need for someone from outside of our Divan to impress upon members other options for generating funds.

On Tuesday Feb 26th, 2019 President Jim Van De Hey of Shrine Fundraising Association made a presentation to our Club/Unit Leadership. He impressed upon the members the serious need of having a fundraising plan. This article is written four months after his visit. I would like to report on the observed results.

There are two significant changes in temple operations to mention. First, we now have a working fundraising temple committee that has meetings, minutes taken and discussion. Second, we are trying a temple fish fry fundraiser. It has a strong committee and we are planning for a fall dinner. Who in Minnesota doesn't love a fish fry?

Shriners are fundraising machines! It seems once members change their mindset from an annual circus to other options, financial stability will once again return.

Fraternally,  
Jon Pavola  
Assistant Rabban

## SFA is Coming Back Strong, but we still need your help!



The Officers of SFA are very proud to report that with the dedication of your Officers attending Association Meetings, OG/AR School and Imperial Session this year we have doubled our membership. We would also like to thank all those SFA members for also supporting us and talking with fellow Nobles and Shrine Centers about our Association. This doesn't mean that our work is done.

Remember Nobles we need new and renewed members, the more members that we have the more information we have to share about different fund raising activities, so let's all get the word out about our mission.

### SEMINARS

2020	2021	2022	2023
Minneapolis Minnesota	Fort Wayne Indiana	Fargo North Dakota	To Be Determined
October 1-3, 2020	to be proposed at Annual Meeting October 2019	to be proposed at Annual Meeting October 2020	at Annual Meeting October 2020

Please visit our website [shrinefundraising.com](http://shrinefundraising.com) for information on the 2019 SFA Seminar in Green Bay  
You can now pay your Dues online for membership and will also be able to pay for the  
2019 Seminar in Green Bay for both Nobles and Ladies.  
[Make sure you email any forms to secretary@shrinefundraising.com if you pay online.](mailto:secretary@shrinefundraising.com)

# "34th Annual Meeting Friday October 3rd, 2019 Green Bay, Wisconsin"



Greetings Nobles,

Our Association has been fortunate, for over 30 years of attracting dedicated and future focused leaders. At the present time we do not have a potential candidate for 3rd Vice President, and we welcome member Temples to consider their voting delegate as a candidate for this important and prestigious leadership role. We are open to a renewal of our leadership, any Member Temple can propose a candidate to the office of Third Vice President, or Secretary/Treasurer. The candidate must have the written support of the elected Divan of their Temple and be the current or previous recorded Voting Delegate for that Temple. Candidates can be proposed as late as the annual meeting, as long as they qualify as stated above. The 34th Annual Meeting will take place in a designated room at the host hotel at 3:00 PM on Friday, October 4th. Registration will take place at 2:40 PM. To be reviewed at the meeting: Minutes of 2018 Annual Meeting,

2018 Financial Report, Committee Reports and other business as required. At this time we have one proposed by-laws change which will be voted upon at this years Annual Meeting. Proposal is below. Take an active part in this unique Organization that helps others develop and grow.

If you plan on attending the Seminar this year please visit our website and go to the SFA 2019 page for information on registration and online payments. Hotel registration deadline is Sept 15 for guaranteed room rate. If you register late the charge will be \$50 per person.

John Blondell  
Secretary/Treasurer 2019  
Secretary@shrinefundraising.com



## *Recommended By-laws Change*

### *Current By-Laws*

#### **§ 5.1 Annual Meetings**

The annual meeting of SFA shall be held during each year at a date and place selected by the members at a previous meeting and approved by the Imperial Officer who, if tradition is followed, will be Imperial Potentate in the year of the annual meeting. At the annual meeting, appropriate seminars, lectures and activities shall be scheduled by the directors which will enhance the purposes of SFA.

#### **Proposed Amendment**

#### **§ 5.1 Annual Meetings**

The Annual Meeting of SFA shall be held at the time and/or place determined by the Representatives at the Business Session held not fewer than Two (2) years prior to the date selected. The time and/or place shall be first recommended by the Executive Committee to the Convention Committee, which shall make a final recommendation to the Representatives for approval. The Business Session and the Ceremonial Session shall be held on the same weekend by the recommendation of the Executive Committee and Convention Committee and the approval of the Representatives at such Business Session.

## *2019 Shrine Membership*

Afifi Shrine, Battleground, WA  
Ainad Shrine, East St. Louis, IL  
Alergia Shrine, Helena, MT  
Ahmed Shrine, Marquette, MI  
Al Azhar Shrine, Alberta, Canada  
Al Menah Shrine, Nashville, TN  
Bagdad Shrine, Butte, MT  
Beja Shrine, Green Bay, WI  
Calam Shrine, Lewiston, ID  
Damascus Shrine, Webster, NY  
El Jebel Shrine, Denver, Co  
El Katif Shrine, Spokane, WA  
El Korah Shrine, Boise, ID  
El Raid Shrine, Sioux Falls, SD  
Elf Khurafah Shrine, Saginaw, MI

ISIS Shrine, Salina, KS  
Ismailia Shrine, Buffalo, NY  
Kalif Shrine, Sheridan, WY  
Kem Shrine, Grand Forks, SD  
Kora Shrine, Lewiston, ME  
Korein Shrine, Rawlins, MT  
Kosair Shrine, Louisville, KY  
Lu Lu Shrine, Plymouth Meeting, PA  
Mizpah Shrine, Fort Wayne, IN  
Moolah Shrine, St. Louis, MO  
Morocco Shrine, Jacksonville, FL  
Naja Shrine, Rapid City, SD  
Osman Shrine, St. Paul, MN  
Sahara Shrine, Pine Bluff, AR  
Saladin Shrine, Grand Rapids, MI

Sesostris Shrine, Roca, NV  
Shaddai Shrine, Panama City, FL  
Sudan Shrine, New Burn, SC  
Suez Shrine, San Angelo, TX  
Syria Shrine, Cheswick, PA  
Tadmor Shrine, Akron, OH  
Tangier Shrine, Omaha, NB  
Tripoli Shrine, Milwaukee, WI  
WaWa Shrine, Regina, Canada  
Yelduz Shrine, Aberdeen, SD  
Zenobia Shrine, Toledo, OH  
Zor Shrine, Madison, WI  
Zuhrah Shrine, St. Paul, MN

## *2019 Associate Members*

C. W. Moore Telemarketing LLC, Richardson, TX -- AA Promotions, LLC, Chalmette, LA -- R/G Awards, Fresno, CA  
Carden Int. Circus, Springfield, MO -- Hamid Circus, Egg Harbor, New Jersey -- Circus Hollywood, Sarasota, FL  
Rhode Island Novelty, Fall River, MA -- FEI LLC, Seagoville, TX -- Thompkins Masonic Insurance, Walnut Creek, CA  
Cindy Migley Productions, Sarasota, FL -- James Cristy Cole Circus, Mabank, TX



# 2019 SFA Seminar



*Go to our website  
to register*

[www.shrinefundraising.com](http://www.shrinefundraising.com)



Welcome Nobles and Ladies,

On behalf of 2019 SFA President Jim VanDeHey and the Nobility of the Beja Shrine Temple, I want to take this opportunity to welcome you to the City of Green Bay for your 2019 SFA Convention. Green Bay is more than just a city, known as Title Town, it is made up by a number of small towns and villages where the welcoming mat is always out.

There are many fun things to do while you spend time in our area. As this is not a football weekend, taking in Lambeau Field and the Packers Hall of Fame is always a great experience and the crowds will be down a little. For the railroad buffs, a visit to the National Railroad Museum is a must. Green Bay is also known for their wonderful craft breweries, explore an untapped beer experience. For the ladies, there is a gluten of wonderful shops throughout the area, so we encourage you to bring an extra credit card and take some wonderful items home with you. Of course, don't forget Wisconsin Cheese. For the car buffs, a trip to the Auto Gallery is a must, home for over 65 unique vehicles spanning the 100 year history of the automotive. We also invite you to visit our very own Green Bay FEAR, a haunted house that operates at the Beja Shrine Center.

For those wanting to just relax, the host hotel is a wonderful location. Many of the rooms have been recently updated and the staff is wonderful. If gaming is your choice, there is a full service casino under the same roof so you don't even need to walk outside. Of course, a couple of nice restaurants are also in the complex.

During your stay, I would like to simply ask, if you need something, say something. Greg Habeck and I are delighted to be serving as your Director General's and are committed in making your Green Bay experience a highlight of your 2019 Shriner year.

Fraternally,

Gene Reece, P.P. and Greg Habeck, P.P.

2019 SFA Director Generals



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Brent Weiner, President  
1201 Fulton Mall, Fresno, CA 93721  
Tel: (559) 264-5088 • Fax: (559) 264-4326 • email: [sales@rgcs.com](mailto:sales@rgcs.com)

# Outline of the 2019 Seminar

## Seminar Hotel Information Green Bay Wisconsin

October 3 to 5 2019

Contact information:

Radisson Hotel and Convention Center

2040 Airport Drive, Green Bay (920) 494-7300

Be sure to ask for the SFA rate

*If you plan on staying for the Packers Experience  
Make sure to reserve your room  
through Saturday Night*

## Marketplace

Set up Thursday      October 3rd    10am - 3pm

Open for Business    October 3rd    3pm - 9pm

Marketplace will be located in the same room as the Seminar presentations are given as the previous 2 years.

**Please stop by and talk with  
Our Associate Members.**

## AGENDA OF SEMINAR FOR NOBLES

**October 3, 4, 5**

We are pleased to confirm registration costs for both the Nobles and the Ladies will be approximately the same as in previous years.

The Hotel for the Seminar will be the Radisson Hotel and Conference Center. A Great location across the street from the Airport and the Hotel adjoins a large Casino.



## Want to Golf in Green Bay?

For those Nobles who are interested in Golfing in Green Bay  
We have 2 golf courses for you to choose from

### Thornberry Creek at Oneida

Located just outside of Tittletown in Northeast Wisconsin, Thornberry Creek at Oneida offers 27 holes of championship golf at its finest. Host of the Thornberry Creek LPGA Classic, Thornberry Creek at Oneida is also the Official Golf Course of the Green Bay Packers. Golf Course Number for Reservations: 920-434-7501

**Cost for golfing at Thornberry Creek** (Hotel provides a Shuttle to and from the course)

Club Rental \$40 for 18 holes

Green Fees before 9am -- \$49 with cart and 18 holes

Green Fees after 9am -- \$64 with cart and 18 holes

### Brown County Golf Course

Brown County GC has been consistently rated very highly on a national scale since the early 1980's. A Golf Digest Top 50 Public Golf Course rating in 1990 and a rating as the 9th best Municipal golf course nationally in the early 2000's bear this out. Locally, we have received the "Best of the Bay" award for the finest golf course in the area for four of the past 5 years beginning in 2009. Golf Course Number for Reservations: 920-497-1731

**Cost for golfing at Brown County Golf Course** (*We will make every effort to have transportation to the Golf Course*)

Club Rental \$20 for 18 holes (5sets of right handed, 1 set of left handed)

Green Fees \$36-\$40 fall rate for 18 with cart

# 2019 Noble Agenda

## Thursday, October 3rd

3:00 pm – 8:00 pm Registration

6:00 pm – 8:00 pm: Meet and Greet with Hospitality Bar and plenty of Appetizers for all

Everyone will be On Their Own for Dinner, but we think you will get your fare share of food during the meet and greet. We will provide a list of great restaurants in the immediate Area.

## Friday, October 4th

### Breakfast at Hotel

#### 7:30 am - 8:30 am Registration Open

8:30 am: Opening of Session

9:00 am: 1st Presentation Do and Don'ts for Shrine Fundraising Events

9:40 am: 2nd Presentation So You Want to Fundraise

10:20 am: 3rd Presentation Over the Edge, Deanna Furlotte VP

11:10 pm: 4th Presentation Truck and/or Boat Raffle

#### 11:40 am: Lunch

12:40 pm: 5th Presentation Brewfest Partners

1:20 pm: 6th Presentation Festival of Baskets, Brad Prout Anah Shrine

2:00 pm: 7th Presentation Crab Club, Tim Forbis Korein Shrine

### SFA Annual Meeting

2:30 pm: Registration for Annual Meeting

3:30 pm: Annual Meeting The election of officers will be at the meeting, so we will need to have the new 3rd VP nominations in by Friday before the 5th Session Starts

#### 6:00 pm – 8:00 pm Hospitality Bar and Appetizers

## Saturday, October 5th

### Breakfast at Hotel

8:30 am: 8th Presentation Meat Raffle

9:10 am: 9th Presentation Haunted House

9:50 am: 10th Presentation Golf Outing

10:30 Wrap Up – Open Discussion Installation of Officers

11:10 Installation of Officers

11:30 am: Lunch Banquet

2019 Seminar is done

### Lambeau Field and Hall of Fame Tour

For those who signed up for the Packers Experience  
2pm or 3pm we will board buses to head to Lambeau Field.



Nominations for 3rd Vice President  
Please make sure your nominations for 3rd Vice President are into the Secretary before the Annual Meeting. The Candidate must have a letter of support from the Elected Divan of his Temple.

SFA Temple Representatives make sure you register for the Annual Meeting as a Voting Delegate at 2:40pm before the 3pm Annual Meeting.

### Suggestions for Delegates and Nobility Attending the Annual Seminar

#### DRESS

Nobles, dress for the general sessions and seminar is Shrine casual with Fez for all sessions. General Shrine protocol suggests that Fez is to be worn in the presence of the Imperial Officer and for all ceremonial situations i.e. Opening session, Installation Lunch.

We hope this is helpful to all attendees.

## NOTE:

Imperial will be represented by Imperial Chief Rabban Jim Smith and Lady Alice to be with us for the weekend.

Please make every attempt to thank them for supporting SFA.



# Preliminary Seminar Agenda for Ladies

## Thursday, October 3rd

3:00 pm – 8:00 pm Seminar Registration

5:00 pm – 8:00 pm: Meet and Greet with Open Bar and plenty of appetizers for all.

Everyone will be On Their Own for Dinner, but we think you will get your fare share during the meet and greet.

We will provide a list of great restaurants in the immediate area.

## Friday, October 4th

7:30 am -- Breakfast with your Noble if you choose

9:00 am -- Board Buses at the Main Entrance of Hotel  
Neville Public Museum

Downtown Shopping

### *Ladies Luncheon*

Time TBD -- Guest Speaker Imperial Lady Alice Smith

More Downtown Shopping after Lunch

Should be back at the Hotel by 4pm or earlier

5:00 pm – 8:00 pm: Meet and Greet with Open Bar and plenty of appetizers for all.

## Saturday, October 5th

7:30 am -- Breakfast with your Noble if you choose

### *12:00 pm: Lunch Banquet for All*

Seminar is done

### **Suggestions for Ladies Attending the Annual Seminar**

#### **DRESS**

Ladies dress for the general sessions and seminar is casual

#### **Ladies Tour and Lunch on Friday**

It is suggested that you bring warmer clothing as the temps in Green Bay tend to be in the 60's to 70's during the day and can be as low as 45 at night in October.

*Saturday installation of Officers and Lunch will be casual.*

#### **Lambeau Field and Hall of Fame Tour**

If you plan on staying the extra night for the Green Bay Packers Lambeau and Hall of Fame tour plan on the same attire as Friday's ladies tour.

We hope these suggestions are helpful and that you will enjoy your time in Green Bay.

## Packers Experience

*Remember this is a separate event from the Seminar and you will have to pay individually for the tour and supper after.*

*Also make sure you reserve an extra night stay to include Saturday Night.*

For those who want to sign up for the Packers Experience after the Seminar on Saturday

Please email Director General Gene Reece, P.P. at: [beja-recorder@new.rr.com](mailto:beja-recorder@new.rr.com)

We will board buses to head to Lambeau Field around 2pm to 3pm

**Group Stadium Tour Package** \*Tour routes are subject to change.

*We will be doing a private Legendary Tour followed by the Packers Hall of Fame Tour*

- 2 hour guided tour
- Visit the Bob Harlan Plaza
- Walk through a Gameday Suite
- Experience the Players' Tunnel
- View the newly constructed South End and Roof Top Viewing Deck
- View the Lee Remmel Press Box and Visitors' Locker Room\*

After the Lambeau Field and Hall of Fame Tour we will be leaving for a restaurant near Lambeau Field to have supper and enjoy some fellowship.

Everyone is on there own for supper and drinks

Cost for the Legendary Combo package will be - \$35.00+tax/Adult.

We will need at least 20 people minimum for Private tour and rate.



## 2019 REGISTRATION FORM

Shrine Fundraising Association  
34th Annual Seminar Hosted by  
Beja Shrine Center Green Bay, Wisconsin  
October 3 - 5, 2019

**Registration Deadline: Postmark September 15, 2019**

Each Shrine attending 2019 SFA must complete  
this form with each Noble and Ladies information and mail it to:

Shrine Fundraising Association  
Secretary/Treasurer  
3197 Primrose Ln  
Green Bay, WI 54313

Make checks payable to: SFA

Email to: [secretary@shrinefundraising.com](mailto:secretary@shrinefundraising.com)

Please fill out this form and mail it with payment before **September 15, 2019** or there will be a \$50 charge for each person not registered.  
We have incurred cost in the past, due to last minute registrations and accommodations through the Hotels.

To pay online with a Credit Card please go to our website at [www.shrinefundraising.com](http://www.shrinefundraising.com) and on the SFA 2019 page use the paypal button to make payment. Please make sure to fill out this form and either drop it in the mailbox or scan and email the form to: [secretary@shrinefundraising.com](mailto:secretary@shrinefundraising.com)

Please Check One: ☐ Check sent with form ☐ Paid Online with website  
(Remember to mail this form to [secretary@shrinefundraising.com](mailto:secretary@shrinefundraising.com))

Shrine Name		Contact Name		Contact Number			Shrine Phone#			
NOTE: Please fill in your driving or flight information.										
#	Attending Noble or Ladies Name List Name Separately	Title or Position	Noble	Lady	Airline/Flight#	Date	Time	Airline/Flight#	Date	Time
1					Driving So State			Driving So State		
	Email:	Cell #								
2										
	Email:	Cell #								
3										
	Email:	Cell #								
4										
	Email:	Cell #								
5										
	Email:	Cell #								
6										
	Email:	Cell #								
7										
	Email:	Cell #								
8										
	Email:	Cell #								

Number of Nobles Registered \_\_\_\_\_ @ \$230.00 = \$ \_\_\_\_\_ (U.S.)

Number of Ladies Registered \_\_\_\_\_ @ \$150.00 = \$ \_\_\_\_\_ (U.S.)

Totals \$ \_\_\_\_\_ (U.S.)

Contact Name: \_\_\_\_\_ Title \_\_\_\_\_  
Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Mobile Phone \_\_\_\_\_ Email \_\_\_\_\_

Preregistration is required per Noble and Lady attending. Included with registration is Thursday Night Reception with Drinks and Food from 6pm-8pm in the Great Lakes Room. Friday Lunch and Blood-Mary Bar from 1pm to 3pm. Friday Night there will be hospitality in the Plaza Club with Drinks and Food from 6pm to 8pm. Breakfast Friday and Saturday morning. Friday Night Hospitality in the Plaza Club Room with Drinks and Food from 6pm to 10pm. Saturday Noon Lunch Banquet and Installation of Officers in the Great Lakes Room.

There will be communication in the near future for signing up for a Packers Experience, which is separate from the Seminar starting Saturday Afternoon, with a tour of Lambeau Field and the Packer Hall of Fame, then dinner at .

(There will be a separate form for The Packers Experience with prices provided soon)

Headquarters and meetings will be held at the: **Radisson Hotel & Conference Center**  
For room discount (Refer to "SFA") **Deadline for room discount is September 15, 2019**  
2040 Airport Drive, Green Bay, WI 54313 (920) 494-7300  
Room rates are \$109.00 plus local taxes and any other charges;  
Check in time is after 3:00pm and Check out is 11:00am  
If there are any dietary needs, or accessibility needs please adv



# Shrine Fundraising Association



## 2019 SFA Temple Membership Form ANNUAL DUES \$250.00 U.S. FUNDS

Date: \_\_\_\_/\_\_\_\_/\_\_\_\_  
mm dd yy

Shrine Center Name: \_\_\_\_\_

Shrine Address: \_\_\_\_\_

Street \_\_\_\_\_

City \_\_\_\_\_

State/Province \_\_\_\_\_ Postal/Zip \_\_\_\_\_

**We hereby request membership in the:  
SHRINE FUNDRAISING ASSOCIATION (SFA)**

Each Temple Membership will receive: Members only  
Information and The Fundraiser (our quarterly newsletter).  
SFA By-Laws provide "One Vote per Shrine Center"  
Access to Google Drive which contains fundraising documents  
including seminar videos and online seminar webcast

**Make Check payable to: SFA**

**Send Check and form to:**

**Shrine Fundraising Association  
Secretary/Treasurer  
3197 Primrose Ln  
Green Bay WI 54313**

### **Name of Voting Representative for 2019**

*(SFA recommends the Fundraising Chairman be your Rep)*

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Home Address: \_\_\_\_\_

City: \_\_\_\_\_ State/Prov: \_\_\_\_\_ Postal / Zip: \_\_\_\_\_

Mobile Phone: (\_\_\_\_) \_\_\_\_\_

Temple Phone: (\_\_\_\_) \_\_\_\_\_

E-mail: \_\_\_\_\_

### **Name of Alternate Representative for 2019**

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Home Address: \_\_\_\_\_

City: \_\_\_\_\_ State/Prov: \_\_\_\_\_ Postal / Zip: \_\_\_\_\_

Mobile Phone: (\_\_\_\_) \_\_\_\_\_

Temple Phone: (\_\_\_\_) \_\_\_\_\_

E-mail: \_\_\_\_\_

### **Membership Payment Options:**

Prices for Paying by Check:

1 Year Temple Membership \$250

2 Year Temple Membership (5% Off) \$475

3 Year Temple Membership (10% Off) \$675

Prices for Paying online:

1 Year Temple Membership \$257

2 Year Temple Membership (5% Off) \$490

3 Year Temple Membership (10% Off) \$696

(Online payments fees are include included in the price)

Please Select Payment Method: Paying by Check: ☐  
(Include form with check)

Paid Online: ☐  
(If paying online please email this form to shrinefundraising@gmail.com)

Authorized Signature: \_\_\_\_\_ Title: \_\_\_\_\_

For office use only:

Date received: \_\_\_\_/\_\_\_\_/\_\_\_\_ Temple Number: \_\_\_\_\_ SFA Number: \_\_\_\_\_  
mm dd yy

Office Notes: \_\_\_\_\_





# The Fundraiser

[www.shrinefundraising.com](http://www.shrinefundraising.com)



Official Fundraising  
Consultants for  
Shriners International

Over 30 Years Experience of Helping Shrine Centers with Fundraising

Volume 16 No 3

May 2019

## ***What is the Shrine Fundraising Association***

SFA began as an Imperial Committee of Circus Chairman's in 1970 along with Circus Producers and Circus Vender's who were to work together in providing information and coordination to all Shrine Circus operations. In 1986 a formal separate Association was formed with full Imperial support. The Shrine Circus Association of North America (SCANA) flourished and has grown by supporting the needs of the fund-raising committees of the Shrine of North America. In recent years we broadened our horizons to include all types of fundraising ideas and concepts. In Akron Ohio on Oct 5, 2018 our Association name changed to the Shrine Fundraising Association (SFA) with unanimous approval of the membership.

Imperial is encouraging every Shrine Center to join the Shrine Fundraising Association and use the benefits that we offer to help your Shrine Center continue to grow and prosper financially to sustain you for the coming years. We want to be there for you. Let your Divan know that SFA is now part of the AR/OG Seminar's and we will be there to help.

## ***What Makes A Great Fund Raiser?***

- *Having choices that work for you*
- *Having the best information*
- *Having the best process*
- *Knowing how to execute*
- *How to choose your committee*
- *Having the right people in place*
- *Having the right resources*
- *Getting the most out of Advertising*

We will help you and your committee be more professional in your approach to this important aspect of our Fraternal Life. If your need is to raise funds, you are not alone in this battle.

## ***How we have changed***

We have expanded our ability to reach all Shrine Centers; through our Website, Association Meetings, Imperial OG/AR Seminar and Live Web Conferencing.

### ***Our Website***

Information from previous seminars is being added to our Website for members only. SFA Dues and Seminar Registration costs are now payable Online.

### ***OG/AR Educational Seminars***

SFA attends the Annual AR/OG Educational Seminars in Tampa thanks to Imperial Support to assist with the Fundraising training sessions.

### ***Online Web Conferencing***

Your membership includes the live webcasts that can be viewed at your Shrine Center or appropriate location for your members locally. Even at your home is an option. Remember that your Clubs and Units are also included with your membership to also help them with ideas.

## **Why isn't your Shrine A Member?**

Shrine Fundraising Association  
Secretary/Treasurer  
3197 Primrose Ln  
Green Bay WI 54313